



United Way
Northern British Columbia
Helping each other... the northern way.

ANNUAL REPORT

Report to our communities 2014 – 2015



Contents

Message From The Chair	3
Helping Each Other...The Northern Way	4
From Poverty to Possibility	5
Healthy People, Strong Communities	7
All That Kids Can Be	9
Success By 6	11
Organizational Enhancement	12
Community Development	13
Management Summarization of Financial Statements	15
United Way of Northern BC Financials	16
Community Partners	17
Success By 6	19
Supporters	20
Who We Are	24



United Way

Northern British Columbia

Helping each other . . . the northern way.

Message From The Chair



At the United Way of Northern BC our mission is to improve lives, build communities, and be a positive force for people living throughout the region.

By building relationships and identifying common concerns in our communities, we seek to bridge the gap between needs and solutions.

We continually strive to forge even stronger relationships between our service partners, sharing resources, learning from successes, and building upon them with our combined strength and knowledge.

The stories you'll read in this year's report provide just a snapshot of the successes we enjoy.

They illustrate the potential communities can unlock when everyone works together towards a common goal: helping people help themselves.

We want to remain a responsive and progressive organization that provides and facilitates cohesive programs that make a lasting difference in the community.

Looking ahead at 2016 I'm confident that we'll continue to forge strong partnerships with donors and stakeholders, engage local staff and volunteers, and make a positive impact throughout Northern BC.

I want to extend my sincere thanks to the Board of Directors for their vision, leadership and support.

Thanks, also, to all the community-minded citizens who share their time, energy, and expertise. You're helping us build better lives.



RUSS BEERLING, CHAIR
BOARD OF DIRECTORS

Helping Each Other...The Northern Way

OUR MISSION IS TO IMPROVE LIVES AND BUILD COMMUNITIES

We build pathways out of poverty, prepare children to succeed in life, and we inspire people to care for one another.

Three Pillars

PILLAR 1  **FROM POVERTY TO POSSIBILITY**
We help people who are struggling financially to get back on their feet.

PILLAR 2  **HEALTHY PEOPLE, STRONG COMMUNITIES**
We help people get healthy and stay healthy, physically and mentally.

PILLAR 3  **ALL THAT KIDS CAN BE**
We help kids get the education and opportunities they deserve.

 **THE GOAL?**
To have a lasting, positive impact on the lives of people in Northern BC.

What else?

 **COMMUNITY DEVELOPMENT**
We help communities develop strategies to address the needs they identify.

 **ORGANIZATIONAL ENHANCEMENT**
We help not-for-profit organizations develop capacity to serve their communities effectively.

From Poverty to Possibility



A STORY OF HOPE

By working with communities to identify needs, the United Way of Northern BC helps people who may be struggling financially do the things necessary to get back on their feet and support themselves.

“A gathering place fanning the flames of hope.”

An anchor for Positive Living North, the Fire Pit Drop-In Centre houses an innovative prevention program designed to target the root causes of the HIV/AIDS epidemic in northern communities: racism, poverty, homelessness, lack of education and the displacement that many people experience.

The street-level centre houses a myriad of programs designed to empower those who have historically been powerless and vulnerable. The monthly calendar includes social events like bingo, personal care opportunities such as haircuts, lessons in cooking, meal-

planning and budgeting, as well as advanced medical care.

By assisting patrons with these important life skills, they're better able to care for themselves, begin healing and end the cycle of sickness and poverty.

“It's a great comfort seeing the same patrons each day, knowing they're safe, giving them a healthy meal and the tools they need to begin their healing journey,” says Michele Brooke, United Way Community Development Officer.

RESULTS SNAPSHOT

\$50,000 INVESTED IN 7 NORTHERN COMMUNITIES

United Way of Northern British Columbia invested in seven programs in communities throughout Northern British Columbia that help one in three people when they needed it most. The programs enabled some of the most vulnerable people to meet their basic needs like transportation, clothing and safe and nutritional food.

More than 1000 single-ride bus tickets were distributed monthly in Prince George and Quesnel to assist the most vulnerable of our community with help to reach the food bank, seek medical attention and get to that job interview.

\$1,775,000

United Way of Northern BC signed a 5-year contract as the Community Entity for the homelessness projects in Prince George, managing more than \$350,000 in investments annually going to community agencies and programs addressing homelessness.



GOALS

To enable people who are living in poverty to obtain services that provide basic needs like food clothing and shelter and medical care and legal support to help them build a better life.

STRATEGIES

United Way of Northern BC helps provide access to critical community health and social services that support individuals and families that are hungry, homeless or unemployed. But we also go beyond responding to the symptoms of poverty by investing in research and programs that address the underlying root causes.

HIGHLIGHTS FOR 2015

The Living Wage Project

In cooperation with the University of Northern British Columbia, United Way completed its 2nd "Living Wage" analysis which revealed that a family of four living in Prince George required more than \$60,000 per year to meet basic food clothing and shelter needs. United Way services are developed to support families as they strive to make a living wage.

Poverty Reduction Community Action Team

The Union of BC Municipalities and the Ministry for Children and Family Development put together a team to address poverty in Prince George. United Way of Northern BC was invited to be part of the team. We host the community poverty reduction consultant who leads the team, with in-kind office and administrative support.

Healthy People, Strong Communities



MARIE'S STORY

Connected communities involve all citizens, regardless of age or circumstance. We believe we can all learn from each other, and by doing so, become stronger together. The United Way of Northern BC helps people and families get the health and social services they need to stay strong and connected to their communities.

“Alanna’s not just a housekeeper, she’s a friend to her clients.”

That’s Marie, an upbeat 83-years young, describing her housekeeper. And that, in a nutshell, is the heart of the Better at Home program in Fort St. John, a program supported by the United Way of Northern BC. It links seniors living alone on a tight budget, such as Marie, with people such as Alanna, a housekeeper who provides much more than just cleaning.

Marie gets around with the help of a walker. Hip and knee replacements have limited her mobility. Everyday cleaning is a frightening task.

“I can’t bend over to clean the bathtub, or climb up on a stool to clean my cupboards,” says Marie. “I’m afraid I’ll fall over.”

Keeping a home clean is important for a person’s health, of course. But for Marie, it’s more than that.

“I have a nice clean apartment so I can still have visitors. I just can’t tell you how much I appreciate it. It’s a wonderful, wonderful service.”

The Better at Home program helps seniors in communities throughout the north continue a life of dignity and independence in their own homes.

RESULTS SNAPSHOT

500

Volunteers carry much of the load in delivering the work we do and helping with our annual fundraising campaign. Over 500 volunteers contributed to these efforts.

3,000

The United Way of Northern BC depends on the generosity of Northern BC residents. Across the north, 300 workplaces and more than 3,000 donors supported United Way Campaign.

\$1 MILLION

Donor contributions to the United Way of Northern BC amounted to \$1 million.



GOALS

To build neighborhoods that are vibrant and where residents experience a sense of safety and well-being, and can remain connected and involved in their communities.

STRATEGIES

United Way of Northern BC provides access to critical community health and social services that support individuals, families and seniors, particularly those struggling with mental and physical health issues, and reintegrate those returning to the community after being incarcerated or in treatment for alcohol or drug use.

HIGHLIGHTS FOR 2015

Information and Referral Services

About a thousand calls a year come in to the United Way from individuals seeking information about

community health and social services. The United Way is able to direct callers to the appropriate organizations and individuals. This reduces the frustration for the caller, and helps non-profit organizations reduce the amount of time they spend on misdirected inquiries.

Transportation Assistance Program

Local United Way representatives and community members identified access to affordable transportation as a barrier in the communities of Quesnel and Prince George. In partnership with local city administration and transit providers, bus tickets are provided monthly to health and social service organizations that help clients with emergency or critical needs.

Volunteer Leadership Development

Non-profit social service organizations almost always rely on the goodness of volunteers to achieve their goals. By providing a structured learning program in a number of areas related to non-profit organizations, United Way of Northern BC helps build the skills of volunteers and the capacity of organizations.

All That Kids Can Be



GAGE'S STORY

A key pillar in developing strong communities is ensuring kids can be all they can be. The United Way of Northern BC provides supports to help kids get the education they deserve, starting at the earliest possible age, and continuing through to adulthood.

Gage Ringer didn't much like French class.

Like many 13-year-olds navigating the difficult journey from childhood to adulthood, Gage had a whole lot more on his mind than learning another language. So he switched classes, and began learning the language of respectful relationships.

Respectful Relationships is a United Way of Northern BC-supported program at Valemount and McBride Secondary Schools. It covers a lot of ground, guiding students through issues such as violence, sexism, racism, homophobia, bullying, assertiveness training and building healthy relationships.

It had a big impact on Gage, who later became a member of the youth team at Valemount Secondary. The youth team is a group of kids who have been through the program and help mentor younger students.

"It helped a lot of my classmates, and I thought, maybe I could help other

students and help guide them," says Gage. "I've noticed a lot of students have become a lot more respectful, and they've opened up more. They've learned a lot of ways to de-stress themselves. Lots of them seem happier after an R&R session."

Being a teenager isn't easy. Peer pressure, new responsibilities, new relationships. Just figuring out who you are and how you fit into the world can be overwhelming. Life can feel like it's spinning out of control. And when that happens, relationships with those people who matter the most – family, friends, fellow students – can become strained.

But it's those relationships that sustain us, that give us the guideposts by which we navigate our way on the journey.

In the Robson Valley, they've discovered that kids helping kids learn the ingredients of respectful relationships is a key to building better future citizens.

RESULTS SNAPSHOT

189

United Way supported 189 programs to help kids realize their potential. Those programs enabled new parents to enhance parenting skills, engaged youth in programs to connect with recreation and leadership programs, and led to more than 100 young adults exploring employment opportunities in Northern BC.

1 IN 4

One in 4 children enter the school environment without being prepared to take advantage of the learning opportunities. United Way of Northern BC places a heavy emphasis on the factors contributing to a lack of opportunity in the early years, specifically for those under the age of 6.



GOALS

To invest in children's development from birth through to young adulthood, ensuring they have the opportunities they need to thrive.

STRATEGIES

In the immediate term, we invest in services for families, children, youth and young adults so that they can get a healthy start in life and stable supportive relationships. We invest in culturally-specific services that encourage and support the growth of language, customs and beliefs. And in the longer term, we address the underlying conditions that create barriers to education, stable and supportive relationships, safe and secure environments and employment for young people.

HIGHLIGHTS FOR 2015

Community School Programs

United Way of Northern BC believes all children should have equal opportunities to make learning an enjoyable and lifelong experience. Part of that commitment includes providing a full-time community coordinator at an inner-city school serving marginalized populations of some 450 children and their families.

Mentor Me

The Mentor Me program provides youth the opportunity to be mentored by experienced professionals in the community. Through the program, young people learn useful industry knowledge, how to build networks and define for themselves where they want to go with their careers and still remain in their home communities. From its inception more than 225 youth have participated in the program.

Success By 6

Last year, \$875,500 was invested in Success By 6 initiatives in 22 communities, 5 regional districts and 68 aboriginal communities.

Success By 6



ERIN'S STORY

Success By 6 is one of the farthest-reaching programs in the province to help kids get a healthy start on the road to lifelong learning. The program brings families, educators and community agencies together to help kids and their families reach their full potential.

“It’s about engaging people in a safe atmosphere.”

During the past seven years at Carrier Sekani Family Services Erin has worked with new mothers and their children at their drop-in centre, providing guidance through the Canadian Prenatal Nutrition program. She’s also benefited from the many services offered at the centre.

As a mother with three children under the age of five, Erin knows all too well the tremendous demands placed on young moms, and the isolation that can set in, particularly during a northern winter. She looks forward to the gym time provided through Carrier Sekani’s Early Years Centre, and knows that giving both the kids and their mothers an outlet is healthy physically, and mentally.

The Early Years Centre provides a much-needed meeting place for young mothers, and includes a toy lending library, as well as a preschool program, “Ready for Kindergarten”.

“It’s important for children to get the skills they’ll need later on, and many parents simply can’t afford traditional preschool in town, or they can’t arrange transportation to get their children there,” says Erin.

“These programs help with the kids’ social development, help get them in the mindset for following rules in a classroom, learning to share, and so on. These are important skills to get at an early age.”

“It’s also a great resource for parents. We can engage them in a safe, caring atmosphere and support them along the way.”

Organizational Enhancement



CONNECT DAY 2014

In every community, there are key resources and organizations that play an integral role in meeting individual needs and making the community as a whole stronger. The United Way of Northern BC helps many of these organizations develop the capacity to serve their communities effectively.

Under the guidance of the United Way of Northern BC there is a strong network of agencies providing wide-ranging services to the homeless in northern communities.

Once a year these groups meet under one roof for Connect Day, a key component of Homelessness Action Week held every October. This year sixteen agencies offering a cross-section of resources – housing, health, addiction counselling – gathered at the Native Friendship Centre to share information with those in need of their help.

A nourishing lunch was served, 250 backpacks with winter essentials such

as gloves, socks, and warm blankets were distributed, and visitors had the chance to get a haircut. They were also given the chance to gather information about services they might not have known were available to them.

“It’s an opportunity for us to show the homeless, and those at risk of homelessness, that they’re important to us,” says Kerry Pateman of Community Partners Addressing Homelessness. “But it’s also an excellent venue for all of these agencies to meet one another, learn about each other, and make vital connections so we’re all better able to meet the needs of our community.”

Community Development



COMMUNITY ENTITY FOR HOMELESSNESS INITIATIVE

Strong individuals are at the heart of strong communities.

The United Way of Northern BC helps bring people together to change the things that need changing and create long-term, lasting solutions that work for Northern BC communities.

Last year the United Way Northern BC was appointed as the Community Entity for the Homelessness Initiative in Prince George with a five-year mandate. Michele and her colleagues at UWNBC provide vital resources and support for local agencies grappling with the challenges associated with poverty and homelessness.

With funding from Service Canada managed by the United Way, Community Partners Addressing Homelessness (CPAH) meets once a month to establish needs and develop strategies for addressing those needs.

At present there are seven robust programs running under the guidance of CPAH: Active Support Against Poverty, Positive Living North, Prince

George Brain Injured Group Society, St. Vincent de Paul Society, the Northern John Howard Society of BC, Prince George Metis Housing Society and Kerry Pateman Planning Services.

Each group is dedicated to addressing a unique issue, be it access to healthy meals, assistance finding affordable housing, or gaining the skills to re-enter the workforce after suffering a medical setback.

According to Michele, their 'Housing First' approach is proving extremely successful. "We're giving people who are chronically – or episodically – homeless a place to live first, and continuing to support them while they gain independence and make lasting, positive changes."

RESULTS SNAPSHOT

18,000 POTENTIAL RECIPIENTS

Working in conjunction with the United Way of the Lower Mainland's Better at Home there are now eight northern communities and one aboriginal community helping to support frail seniors to remain active and involved in the life of their community. With an investment of near \$500,000 the programs provide non-medical support,

such as transportation, meals on wheels, visits to medical appointments and more. The communities involved count for some 18,000 seniors living in Northern BC.

The United Way of Northern BC acts as the Community Services Centre for ten community service organizations, and has Financial Administration Agreements to assist five organizations apply for and administer funds.



GOALS

United Way's goal is to engage every part of Northern BC in partnerships to build stronger, healthier communities.

STRATEGIES

We will provide opportunities for partners, donors and volunteers to invest in our communities, and we will work with partners to identify common service goals and coordinate efforts to create lasting change.

HIGHLIGHTS FOR 2015

Campaign For The Common Good

Last year more than 3,000 donors, 250 corporations, 50 trade unions and 500 volunteers came together to build better communities. In addition to the \$1.5 million in partnership and other third-party contributions, the annual campaign raised in excess of \$1 million. This enabled United Way to invest in communities throughout Northern BC.

Community Strategies

United Way of Northern BC worked with our partners throughout Northern BC to invest more than \$415,700 in 42 community based programs to help those struggling with mental health challenges, physical challenges and those caught in a violent family situation.

Management Summarization of Financial Statements

TO THE MEMBERS OF UNITED WAY OF NORTHERN BRITISH COLUMBIA:

The accompanying summary financial statements, which comprise the summary statement of financial position as at June 30, 2015 and the summary statement of operations for the year then ended are derived from the financial statements of United Way of Northern British Columbia (the "Organization") as at June 30, 2015 and for the year then ended. We expressed an unmodified audit opinion on those financial statements in our report dated October 19, 2015. Those financial statements, and the summary financial statements, do not reflect the events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organization. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the Organization.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements. This summarized financial information has been prepared in accordance with criteria developed by management.

These criteria require management to ensure: 1) the summarized financial information agree with or can be recalculated from the annual audited financial statements; 2) the summarized financial information contains the necessary information and are at an appropriate level of aggregation, so as not to be misleading to the users of this information; and 3) adequate disclosure of this criteria.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard 810, Engagements to Report on Summary Financial Statements.

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of the Organization as at June 30, 2015 and for the year then ended are a fair summary of those financial statements.

DMC Chartered Professional Accountants Inc

October 19, 2015

Financials

UNITED WAY OF NORTHERN BRITISH COLUMBIA FINANCIALS

United Way Of Northern British Columbia. Summarized Combined Statement of Revenue and Expenditures.
As At June 30, 2015

Revenue		2014/15		2013/14
Campaign	\$	1,058,803	\$	1,054,609
Success By 6		875,557		847,023
Community Programs & Services		628,808		652,905
	\$	2,563,168	\$	2,554,537
Expenditures				
Campaign Costs	\$	420,990	\$	344,037
Community Investment		571,148		374,001
Success By 6		875,557		847,023
Community Programs & Services		961,697		988,751
	\$	2,829,392	\$	2,553,812
Other Income				
Community Impact Recovery		-		(205,364)
Excess (Deficiency) of				
Revenue Over Expenditure	\$	(266,224)	\$	206,089
Surplus, Beginning Of Year	\$	951,561	\$	745,472
Surplus, End of Year	\$	685,337	\$	951,561
 United Way of Northern British Columbia				
Summarized Balance Sheet As At June 30, 2015		2014/15		2013/14
Current Assets	\$	1,822,585	\$	2,222,548
Tangible Capital Assets		41,762		40,306
	\$	1,864,347	\$	2,262,854
Current Liabilities				
Accounts Payable & Accrued Liabilities	\$	59,876	\$	71,967
Impact Investments Payable		501,433		488,975
Deferred Revenue		617,701		750,351
	\$	1,179,010	\$	1,311,293
Net Assets				
Invested In Tangible Capital Assets and Unrestricted Surplus	\$	685,337		951,561
	\$	1,864,347	\$	2,262,854

Notes: 1) A copy of the combined financial statements and auditors' report may be obtained from the United Way of Northern British Columbia.
2) Our revenue last year was in excess of \$2.55 million. The costs of obtaining the \$2.56 million was 11.5%. Our administrative costs represent approximately 1%.

Community Partners

SERVICE PROVIDERS

United Way of Northern BC invests in partner organizations that deliver services, through outreach programs, to communities in northern BC and work in partnership with us to develop community initiatives. When you give to United Way, your gift supports an important and comprehensive network of community partners in Northern BC.

REGION-WIDE SERVICE PARTNERS

- Canadian National Institute for the Blind (CNIB)
- Crisis, Prevention, Intervention and Information Centre for Northern BC
- Dze L K'ant Friendship Centre/Houston Friendship Centre
- Northern Brain Injury Association
- Northern John Howard (Fort St James/Fraser Lake/Vanderhoof)
- Spinal Cord Injury BC
- Youth Support Line

COMMUNITY PARTNERS

- Active Support Against Poverty
- Big Brothers Big Sisters (Quesnel/Prince George)
- Canadian Mental Health Association
- Chetwynd Public Library
- College of New Caledonia
- Dawson Creek
- Family Y
- Fort St. John Women's Resource Society
- Friendship Society (Fort St John)
- Houston Library
- Houston Seniors Center
- Intersect Youth and Family Services
- Kewetin'ohk (North Cariboo) Métis Association
- Mackenzie Public Library
- Nechako Valley Community Services Society
- NeighborLink (Vanderhoof)
- New Hope Society
- Northern BC Children & Family Hearing Society
- Northern John Howard Society
- Northern Lamplighters
- North Peace Justice Society
- PG Hospice
- PG New Hope Society
- Parent Support Services
- Phoenix Transition Society
- Positive Living North
- Prince George Brain Injured Group Society
- Prince Rupert Community Enrichment Society
- Quesnel Women's Resource Centre Society
- Robson Valley Community Support Society
- Smithers Library
- S.O.S. Society
- Stewart
- Stroke Recovery Branch
- Tansi Friendship Centre Society
- Terrace & District Community Services Society
- The Good Food Box (Tumbler Ridge)
- Upper Skeena Development Centre Society



DONOR-SPECIFIED RECIPIENTS

In addition to our partner agencies, some 150 national, provincial and regional social services and community health registered charities who benefitted benefit from United Way support. Local registered charities benefiting from United Way campaigns include*:

- Alzheimer Society of BC
- Chetwynd Seniors Housing Society
- Cluculz Lake Volunteer Fire Dept
- College of New Caledonia
- E Fry – Prince George & District
- Fort George Highway Rescue
- Fort St John Library
- Fort St. John Hospital Foundation
- Fort St John & Are Seniors Care Foundation
- Houston Food Bank
- Houston Hospice Society
- Houston Pentecostal Church
- Houston Retirement Housing Society
- Houston Search & Rescue
- Hudson Hope Health Care & Housing Society
- Hudson Hope Public Library
- Immaculate Conception Parish – Prince George
- Intersect
- Josh Lequiere Society
- Kitimat Food Bank Society
- Kitimat Humane Society
- Ksan House Society
- Ness Lake Bible Camp
- Northern BC Children & Families Hearing Society
- Northern Environmental Action Team
- Northern John Howard Society
- Our Saviour Lutheran Church
- Peace Country Renewal Ministries Society
- Positive Living North
- Prince George Brain Injury Group
- Prince George Hospice Society
- Prince George Native Friendship Centre
- Prince George Public Library
- Prince George Therapeutic Riding
- Roman Catholic Episcopal Corporation of Prince George
- Salvation Army
- SPCA
- Spinal Cord Injury of British Columbia
- Spirit of the North Foundation
- St. John Hospital Auxiliary
- St. Vincent De Paul Society
- University of Northern BC

*The above is just a partial list of organizations helped by the United Way of Northern BC. Many more regional, provincial and national charities have also received donor-specified funds through the United Way.

Success By 6

United Way of Northern BC, in partnership with the Ministry for Children and Family Development and the Credit Unions of BC, support Success By 6 in communities across Northern BC. Each community makes its own program-specific funding decisions based on the locally-identified need. The Success By 6 initiative also has an Aboriginal-specific component, which has resulted in culturally-appropriate projects and programs in Aboriginal communities and organizations.

SOUTH PEACE

- Playgrounds
- Literacy Playgroup
- Early Childhood Education Fridge Magnets
- “Words on Wheels” WOW Bus materials in Dawson Creek
- Family Calendars in Dawson Creek and Chetwynd
- Nutrition Literacy and Prenatal Classes in Chetwynd
- New Community Table Established in Tumbler Ridge

NORTH PEACE

- Father Friendly Support Program
- Family Magazine
- Helped establish a Food Security Committee
- “Every Child Ready to Read” Success Family Literacy
- Early Childhood Development HUB and Planning in Fort Nelson

NORTH CENTRAL

- Parenting Skills Program
- Parent & Tot Drop-ins
- Mother Goose training
- Infant & Toddler Music Programs
- Active Parenting
- Parallel Parenting Skill and Child Development Programs
- Carrier Language colouring book and language computer disc

NORTHWEST

- Early Years Health & Fun Fairs
- Kids Care Kits
- Book Drives
- Grandparent support
- Summer Reading and Literacy Programs
- “Inviting Our Ancestors Home”
- Early Childhood Educator Course with Monique Gray-Smith

PRINCE RUPERT

- Two Early Childhood Development HUBs in Prince Rupert
- Lax Kw’alaams, Kitkatla and Hartley Bay

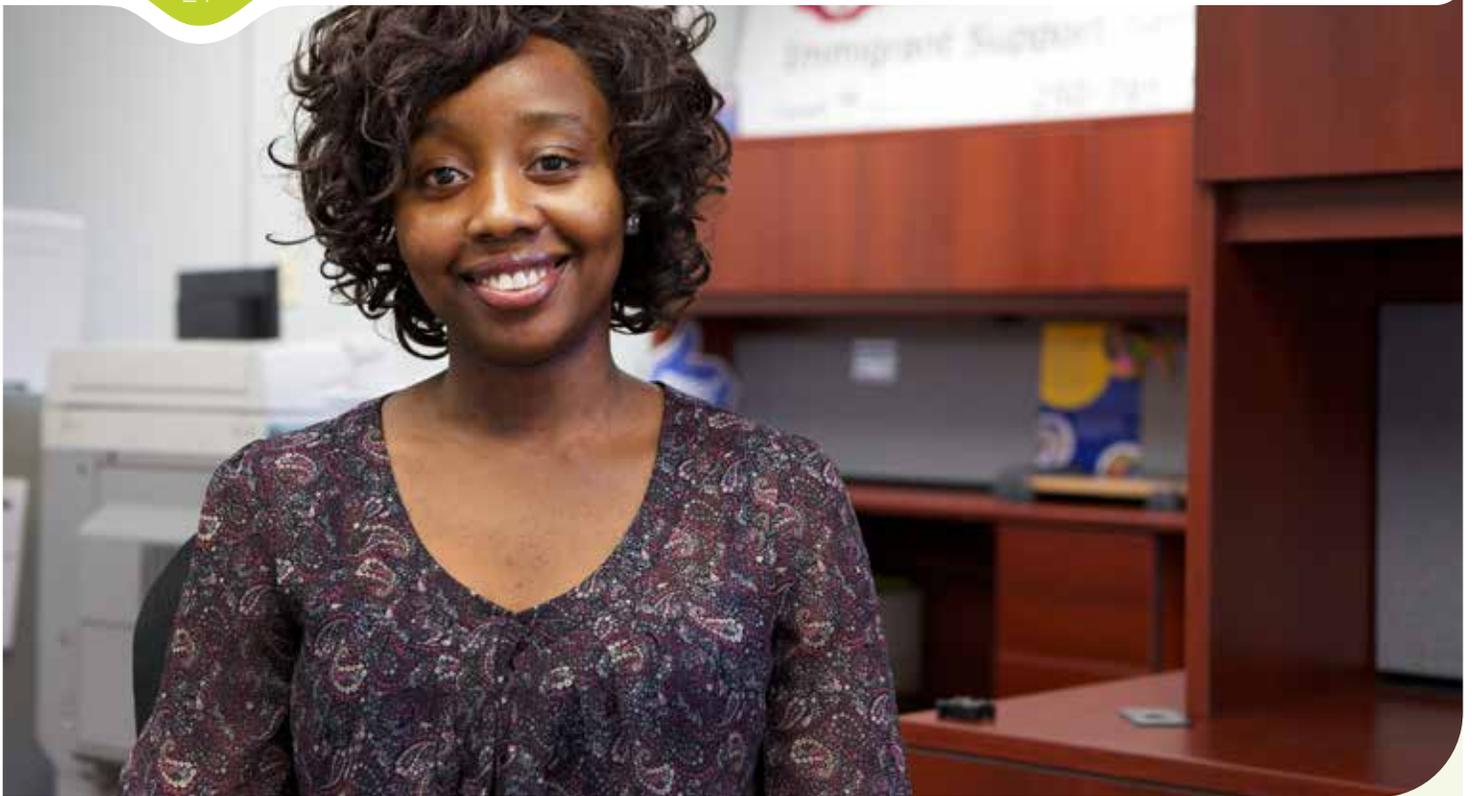
HAIDA GWAII

- Masset/Old Masset/Tow Hill Strong Start interactive and developmental equipment
- Family Literacy and the Imagination Library Program (Haidi Gwaii)
- Port Clements and area Tiny Tots Playschool Program
- Materials and books for families attending early learning programs
- Parent and child development program

Supporters

ORGANIZATIONS AND EMPLOYEE GROUPS

- Acklands-Grainger
- Active Support Against Poverty
- Alta Gas
- Apex
- Arrow Insurance Agency
- Aviva Canada Ltd
- Bell Canada
- Bell Media
- Best Buy
- BCAA
- BC Assessment
- BC Ferries
- BC Government & Employees Union
- BC Hydro
- Blue Valley Enterprises Ltd
- BMO – Bank of Montreal
- Books & Company
- Brandt Tractor
- Brock Canada (Kitimat)
- Business Development Corporation
- Canada Post
- Canada Revenue Agency
- Canadian Forest Products Ltd.
- CanaSteel Rebar Services
- Canfor
- Carrier Lumber Ltd.
- Central Interior Woodworks
- CFR Management Inc.
- Chemtrade Pulp Chemicals LP
- CN Pensioners' Association
- C. Keith Aartsen Law Corporation
- CIBC
- Citifinancial
- City of Fort St. John
- City of Prince George
- CN Rail
- College of New Caledonia (CNC)
- Costco Wholesale
- Crisis Prevention, Intervention and Information Centre for Northern BC
- CUPE – Local 3742
- Deloitte LLP
- Dept of National Defence
- Enterprise Rent-A-Car
- Envision Credit Union
- Federal Government Retirees
- Financial Planning Centre 2005 Inc.
- Finning
- Fortis BC
- Future Shop
- GeoNorth Engineering Ltd.
- Gillorn Lumber Company Limited
- Great West Life/Canada Life/London Life
- Guillevin International
- Hope HR & Safety Consultants Ltd.
- HSBC
- IBM Canada Employee Fund
- ICBC
- Imperial Oil
- Integris Credit Union
- Intersect Youth and Family Services
- Jazz Air
- Jim Pattison Broadcast Group
- John T Gower Enterprises Ltd
- Larworth Logging Ltd
- Ledcor
- London Drugs
- Manulife
- Meyers Norris Penny CLP
- Newalta
- Northern John Howard
- Oil and Gas Commission
- Omineca Beetle Action Coalition
- Pason Systems Corp
- Pacific Northern Gas
- Pembina
- Pepsico Foundation
- Peroxy Chemical Canada Ltd
- Phoenix Transition House
- Positive Living North
- Praxair
- Prince George Hospice Society
- Provincial Employee Community Services Fund (PECSF)
- Rosenau Transport
- RBC Financial Group
- RBC Foundation
- Regional District of Fraser Fort George
- Schmitz, Anderson & Nielsen
- Scotiabank Group
- Service Canada
- Shell Canada
- SM Forrest & Associates
- SNC – Lavalin Morrow Environmental
- S.O.S. Society
- Spectra Energy
- SpeeDee Printers
- Spinal Cord Injury BC
- Suncor Energy Foundation
- T & S Tubing & Shafting Inc
- TD Canada Trust
- Telus
- The 1988 Foundation
- The CAT Rental Store
- Timken
- Unifor Local 2301
- United Steelworkers – Local 1-424
- University of Northern BC



LABOUR AND TRADE UNION ASSOCIATIONS

- Association of Postal Officials
- BC Government & Services Employees' Union
- BC Federation of Labour
- BC Nurses Union
- BC Teachers Association
- Canadian Auto Workers
- Canadian Confederation of Unions
- Canadian Industrial, Wood and Allied Workers of Canada
- Canadian Labour Congress
- Canadian Union of Postal Workers
- Canadian Union of Public Employees
- Canadian Union of Transportation Employees
- College Institute Educators Association
- College of New Caledonia Faculty Association
- Communications, Energy and Paperworkers Union of Canada
- Federation of Post Secondary Educators
- Health Sciences Association of BC
- Hospital Employees' Union
- Hotel, Restaurant, Culinary Workers and Bartenders
- International Association of Fire Fighters
- International Association of Painters and Allied Trades
- International Brotherhood of Electrical Workers
- International Brotherhood of Locomotive Engineers
- International Brotherhood of Maintenance of Way Workers
- International Longshore and Warehouse Union Canada
- International Union of Operating Engineers
- International Woodworkers of America
- Kitimat, Terrace and District Labour Council
- North Central Labour Council
- Office and Professional Employees International Union
- Peace River District Labour Council
- Prince George & District Teachers Association
- Prince Rupert Labour Council
- Professionals Employee Association
- Public Service Alliance of Canada
- Pulp and Paper Workers of Canada
- Quesnel & District Labour Council
- Signals and Communications Workers
- Teamsters Canada Rail Conference
- Teamsters
- Telecommunications Workers Union
- United Auto Workers
- United Brotherhood of Carpenters & Joiners of America
- United Food and Commercial Workers International
- United Steel Workers of America
- United Transportation Union

FUNDING PARTNERS

Foundations, corporations and community sponsors have made a special commitment and helped United Way of Northern BC be recognized as a leader in changing communities and giving us and our community partners the tools and resources to change lives in Northern BC. These partners provided United Way almost \$1.5 million in financial support to focus our investments on addressing underlying community issues and creating lasting change. A special thanks for their support.

- Human Resources and Skills Development Canada
- Ministry of Children & Family Development
- Ministry of Public Safety and Solicitor General
- Northern Health
- Omineca Beetle Action Coalition
- School District No. 57
- Vancity Community Foundation
- Service Canada

MAXIMUM POSSIBLE IMPACT

- BCAA
- BC Assessment
- BC Hydro – Fort Nelson, Fort St John, Mackenzie, Smithers, Terrace, Vanderhoof, Kitimat
- BMO Financial Group – Quesnel, Fort St John, Terrace, Prince Rupert
- Bell Media – Dawson Creek, Fort St John
- Brock Canada - Kitimat
- Canfor – Fort St John, Plateau
- CAT The Rental Store – Prince George, Dawson Creek, Fort Nelson, Fort St John
- CIBC – Downtown Prince George, Fort St. John, Pine Centre, Prince Rupert, Spruceland, Vanderhoof, Fort Nelson, Burns Lake, Dawson Creek
- CitiFinancial – Prince George, Terrace
- CNC – Quesnel, Fort St James, Vanderhoof
- CPLP – Intercon, PG Pulp
- Enterprise Rent-A-Car – Fort St John, Prince George
- Envision Credit Union – Snow Valley
- Finning – Fort St John, Prince George
- Fortis Gas - Quesnel
- HSBC Bank – Prince George
- ICBC – Dawson Creek, Fort St John, Prince Rupert, Terrace
- Intersect Youth & Family Services
- Jazz
- Jim Pattison Broadcast Group
- Ledcor
- London Drugs – Prince George
- Northern John Howard Society
- PG Hospice
- Pembina Pipeline Corporation – Fort St John
- PeroxyChem Canada
- RBC Financial Group – Pine Centre, College Heights, Vanderhoof, Smithers
- SNC Lavalin Environmental – Fort St John
- Scotiabank – College Heights, Fort St John, Mackenzie, Kitimat, Prince Rupert, Smithers, Chetwynd, Dawson Creek, Spruceland
- Shell Canada – Fort St John
- Spectra Energy – Chetwynd, Dawson Creek
- SpeeDee Printers
- Spinal Code Injury BC
- Telus
- TD Canada Trust – Chetwynd, Massey Drive, Prince Rupert, Quesnel, Terrace, College Heights, Victoria Street, Dawson Creek, Fort St John
- Trevida – Fort St John
- Timken – Prince George
- University of Northern BC – Quesnel Campus,



MEDIA PARTNERS

- Alaska Highway News
- Bell Media – 890 CJDC, CJDC TV
 - Energy 102
 - Energy FM, Moose FM
 - The Bear and The Mix
- Black Press – Burns Lake Lakes District News, Caledonia Courier, Houston Today, Kitimat Northern Sentinel, Quesnel Cariboo Observer,
- Prince Rupert Northern View, Smithers Interior News, Terrace Standard and Vanderhoof Omineca Express
- Energeticcity.ca
- Jim Pattison Broadcast Group – 99.3 The Drive Classic Hits, 101.3 The River and CKPG TV
- Mackenzie Times
- Northeast News
- Prince George Citizen
- Prince George Free Press
- Vista Radio – 94X FM and 97FM

TOP 25 WORKPLACE CAMPAIGNS

- Ackland Grainger
- BC Hydro
- BC Hydro – GMS Shrum Station Generating
- Best Buy
- BMO Financial Group
- CIBC
- CN Rail
- Canfor (Canadian Forest Products Ltd. and Canfor Pulp Limited Partnership)
- Chemtrade Pulp Chemicals LP
- City of Prince George
- Costco
- Deloitte LLP
- Finning Canada
- ICBC
- Imperial Oil Limited
- Pembina Pipeline Corporation
- RBC Financial Group
- Regional District of Fraser Fort George
- Scotiabank
- Shell Canada
- Spectra Energy
- Suncor Energy Inc
- TD Bank Financial Group
- The CAT Rental Store
- University of Northern BC

Who We Are

The United Way is a volunteer-driven organization that relies heavily on volunteer involvement, expertise and support to achieve our mandate. We are grateful to our volunteers for their passion, enthusiasm and commitment to making the United Way of Northern BC an effective and efficient regional community impact organization. As we expand our reach, we look forward to including more volunteers throughout the northern BC region.

COMMUNITY ENGAGEMENT

These are volunteers who believe in and support the work that UWNBC is doing in communities to create a better place for all of us to live. They use their knowledge, networks and resources to lead community and resource development strategies in communities in Northern BC.

They have committed to:

Representing UWNBC in the community in which they live and work by:

- Telling others about UWNBC
- Attending community special events and presentations
- Acting as key informants for UWNBC
- Pulling networks of people together to build community or resource development strategies

NORTH EAST

Dawson Creek, Chetwynd, Tumbler Ridge, Fort Nelson, Fort St. John, Taylor, Hudson Hope

NORTH WEST

Hazelton, Houston, Smithers, Kitimat, Prince Rupert, Stewart, Terrace, Haida Gwaii

NORTH CENTRAL

Vanderhoof, Fort St James, Fraser Lake, Quesnel, Prince George, Mackenzie, Burns Lake, Valemount/McBride,

Without volunteers UWNBC would not be able to be effective in our work.

Thanks a Million!!

UNITED WAY OF NORTHERN BRITISH COLUMBIA BOARD OF DIRECTORS

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Board Chair

Kelly Zammit
Vice Chair, North Central, and Chair, North Region Success By 6

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Community Development & Campaign Officer (NE)

Emily Harris
Community Development & Campaign Officer (NE)

Patricia Cullen
Campaign Manager

Meghan Ginter
Engagement & Campaign Officer

We had mid-year transitions and our thanks goes to Rob Jarvis, Rod Cox, Lesley Anderson, Elliot Layton, Nicole Plante for their contribution to communities in Northern BC.



North West

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Terrace, BC V8G 1S6
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Tel: 250-561-1040

North East

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Fort St. John, BC V1J 6L7
Tel: 250-263-9266