

ANNUAL REPORT

REPORT TO OUR COMMUNITIES 2016 - 2017



AMAZING THINGS ARE POSSIBLE WHEN WE WORK TOGETHER



United Way
Northern British Columbia
unitedwaynbc.ca

FROM THE CHAIR



This year has been a very interesting one for our organization. After several years under the guidance and direction of our CEO Trevor Williams, we experienced change in April 2017. Trevor's dedication and drive took the United Way of Northern British Columbia to new heights with his motivation of our team and his interaction with our contractors and donors. As we wish Trevor a very relaxed retirement, we are back to business.

Roberta Squire was hired as an interim CEO and then promoted to the official title as we made our way through spring and summer. Roberta's refreshing drive is taking us to places we have never been before and are looking forward to exploring. A new set of eyes has brought attention to our organization that is welcoming and exciting.

As we make our way through each season, from campaign to fundraisers, from community events to presentations, and from Municipal to regional and provincial leaders, we are leaving behind us a partnership that is creating a positive image on what United Way is all about. Roberta's team is dedicated to making each community we serve, each agency we provide for, and each donor that makes it all happen, feel like they are part of a solution to ongoing problems in our regions.

We as a board are stronger and more involved in also seeing the success of the work we are able to do in each community. Without the hard work of our team, our board, and our communities, United Way wouldn't make the difference that it does. Our goal is to leave a lasting impression and make a large difference in helping those who can't help themselves. Our programs are designed to help everyone, from newborns to adults, and we are making a difference.

Although this has been a year of change, on behalf of our board we look forward to another year that is better than the last and brings on more positive change and challenges.

Russ Beerling
Chair, United Way of Northern British Columbia Board
November 27, 2017

FROM THE CEO

At the United Way of Northern British Columbia, more than 49 years of experience teaches us that community-wide solutions offer the best chance of helping Northerners succeed. That's why we are fighting harder than ever for the education, health, and financial stability of every person in the region.

In 2016, donors invested in the lives of over a 115,000 individuals in Northern British Columbia. It's impossible not to be excited about what transpired in the last year, and even more excitement for what's to come. I am honoured to have been hired as the new CEO this past spring for an organization who sees first-hand the generosity of individuals and businesses in our region.

We are dedicated to having the lowest percentage of overhead for a non-profit. Cost savings and efficiencies continue to be a priority. Our board and staff have worked hard to find areas to reduce overhead costs while at the same time trying not to negatively affect our impact on the community. We are moving back to a local community leadership model that has worked well and leverages the volunteer spirit.

Our promise to you:

1. Increase the awareness of the United Way of Northern British Columbia and all the incredible work done by our donors, agencies, volunteers, and community partners by utilizing social media, direct mail, enhanced community outreach, and bringing back our Campaign volunteers throughout Northern British Columbia.
2. Find cost savings and new efficiencies by leveraging technology, recruiting more community champions, and watching every dollar. More money saved means more money we can invest in people and communities.
3. Raise our hands to partnerships and opportunities. We were never meant to do this alone. Our communities work best when organizations, government, and local volunteers work together. As our in house staff continue to grow a strong foundation, we will search for new opportunities to partner with community groups and other organizations.

Excellence requires sacrifice, and I thank you for donating your money, time, and talents to support your neighbours through the United Way of Northern British Columbia. To all our partners, donors, and volunteers, thank you for everything you do. We couldn't do it without you.

Roberta Squire
CEO, United Way of Northern British Columbia
November 27, 2017



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HELPING EACH OTHER... THE NORTHERN WAY

Our mission is to improve lives and build communities. We build pathways out of poverty, inspire people to care for one another, and we prepare children to succeed in life. We do this by engaging individuals and mobilizing collective action.

COMMUNITY DEVELOPMENT

We help communities develop strategies to address their needs once they have been identified.

ORGANIZATIONAL ENHANCEMENT

We help not-for-profit organizations achieve their potential in serving their communities more effectively.

OUR IMPACT

Our efforts positively affect the lives of 1 in 3 people in Northern British Columbia.

OUR GOAL

To have a lasting, positive impact on the lives of people in Northern British Columbia.

OUR PILLARS

1



FROM POVERTY TO POSSIBILITY

We help people who are struggling financially to get back on their feet.

2



HEALTHY PEOPLE, STRONG COMMUNITIES

We help people get healthy and stay healthy, physically and mentally

3



ALL THAT KIDS CAN BE

We help kids get the education and opportunities they deserve.

FROM POVERTY TO POSSIBILITY

1

NEW HOPE FOR A BETTER LIFE

There are many circumstances that lead to a life of poverty. Sometimes poor choices are made, other times these choices are thrust upon people. Whatever the reason, if a person in need is willing to build a new life they deserve our support and guidance.

The United Way of Northern British Columbia gives those in need a hand up, not just a hand out. We fund over a hundred programs throughout the region that work tirelessly on issues around poverty and provide hope for a better quality of life.

For example, with funding from the United Way, New Hope Society provides a safe haven for people like Laura. At the age of 14, Laura was put into foster care because her home was no longer safe due to physical and sexual abuse. After being bounced around a number of foster homes, Laura began working the streets at the age of 17 and using drugs to numb the pain.

New Hope Society is the only Drop-In Centre where individuals from the sex trade, can come for support and counselling. There are workshops on self esteem, addiction, life skills, and searching for a job.

New Hope Society helps women learn how to stay safe and healthy and break the cycle of domestic violence. Your donations to the United Way of Northern BC make this possible.

We help address the unique nature of poverty in rural communities

Over 50% of single mothers in some Northern BC communities live in poverty. Donating \$500 a year connects 35 women and their children to support and education programs.

STRATEGY

United Way of Northern British Columbia helps provide access to critical community health and social services that support individuals and families who are hungry, homeless, or unemployed. Going beyond responding to the symptoms of poverty, we invest in research and programs that address the underlying root causes of poverty.

GOAL

United Way of Northern British Columbia enables people who are living in poverty to obtain services that can provide basic needs such as food, shelter, clothing, and medical care.

THE TRUTH ABOUT

POVERTY

IN NORTHERN BC

1 in 10



Northern British Columbians live in poverty.



\$99,834

is the average household debt in Northern BC which is one of the highest in Canada.

DARE

to build resiliency and enable possibility for families and individuals living in poverty.

WORK BEING DONE

United Way supports Northern British Columbians with:



meeting basic needs



achieving financial stability



accessing employment opportunities



Despite being one of the wealthiest provinces, an estimated

30,000

people in **Northern British Columbia** live in poverty. **United Way of Northern BC** has invested over \$3.8 million back into our region over the past two years, of which a portion has been used to address poverty.

It's not a donation. It's an investment.

HEALTHY PEOPLE, STRONG COMMUNITIES

2

SENIORS LIVING BETTER

There are many challenges faced by seniors when they are struggling to live independently and on their own. Loss of mobility, isolation, and a decreasing ability to perform household tasks that younger, more mobile people may take for granted.

The Better at Home program is a United Way-managed program that helps seniors with simple day-to-day tasks so they can continue to live independently in their own homes and remain connected to their communities across the north.

On Saturday June 3, 2017, employees from BMO and CIBC gave back to the Kitimat community by spending several hours weeding and beautifying gardens for seniors in the Better at Home program. Volunteers worked hard to take out several bags of weeds and lawn clippings that the seniors were not able to tackle themselves due to mobility issues.

Mrs. Irving was very thankful for all their hard work on her garden. "It was so fantastic they came! They did such an amazing job."

Kyle's No Frills Grocery generously donated soil to the volunteer effort and the District of Kitimat donated the use of their gardening tools.

For Lindsey Larsen, North West Campaign Cabinet Chair of United Way of Northern British Columbia, it was a great success. "Seeing everyone work together for the betterment of our seniors was wonderful." She said. "It was a testament to BMO and CIBC's commitment to their community."

Thanks to your donations, the United Way helps seniors across the Northern region. The United Way of Northern BC thanks you for making a difference.

We help people get healthy and stay healthy, physically and mentally.

Social isolation affects 17% of seniors living in small towns and cities in BC. We help seniors stay in their homes longer and connected with their communities. Just \$523/year connects 86 isolated seniors to their community and allows them to stay independent and in their homes.



STRATEGY

United Way of Northern British Columbia provides access to critical community health and social services that support individuals, families, seniors, and particularly those who are struggling with physical or mental health issues.

GOAL

To build vibrant neighbourhoods where residents can experience a sense of safety and well-being, and can feel connected and involved in their communities.

THE TRUTH ABOUT COMMUNITIES IN NORTHERN BC

1 in 4 

seniors in Northern BC aged 65+ live alone.

21,000



domestic violence incidents are reported in Northern BC each year.

Mental health issues affect

10.4%

of Northern BC's population.

DARE

to build resiliency of vulnerable individuals, families and communities.

WORK BEING DONE

United Way of Northern BC supports Northern BC with:



safe and affordable housing for victims of domestic violence



support groups for those living with mental illness



crisis prevention



115,000 families and individuals in Northern BC accessed services that **improve their well-being and build resiliency** such as:

- Counseling
- Domestic Violence Emergency Shelters
- Seniors' Activity Programs
- Safe Environment After School Programs
- and more!

It's not a donation. It's an investment.

ALL THAT KIDS CAN BE

3

A SAFE START

The United Way of Northern British Columbia and our partners have a wide range of programs across the region to help families with young children and youth, all designed to connect communities, support parents and give kids the best start in life.

The United Way of Northern British Columbia distributed Baby Boxes to Baby's Best Chance Pregnancy Outreach and the North Peace Pregnancy Care Centre in Fort St John. A Baby Box from The Baby Company helps provide a safe sleeping environment by removing all those objects and provides peace of mind for parents of infants across the region.

Your donations to the United Way of Northern British Columbia help support parents in giving them the resources needed to provide a safe, healthy and equitable start in life.

We help kids get the education and opportunities they deserve

A key pillar in developing strong communities is ensuring kids can be all they can be. The United Way of Northern British Columbia provides support to help kids get the education they deserve, starting at the earliest possible age, and continuing through to adulthood.

STRATEGY

United Way of Northern British Columbia invests in immediate strategies such as services for families, children, youth, and young adults so they can get a healthy start in life and stable support relationships. We invest in culturally-specific services that encourage and support the growth of language, customs, and beliefs. Long term strategies include addressing the underlying conditions that create barriers to education, stable and supportive relationships, safe and secure environments, and employment for young people.

GOAL

To invest in the development of children, from birth through to young adulthood, ensuring they have access to the opportunities needed to thrive.



THE TRUTH ABOUT

KIDS

IN NORTHERN BC

1 in 4 

children entering kindergarten will experience some level of social, emotional, physical and/or communication challenge.


13,000

Northern BC youth are not graduating on time.

15,000

youth face barriers to achieving or maintaining well-being, because of poverty, family breakdown, mental health issues or homelessness.

DARE

to help children and youth reach their potential.

WORK BEING DONE

United Way of Northern BC supports Northern British Columbians with:



relationship-building with families, positive adult mentors and coaches.



developing a strong sense of self, and ability to make positive decisions



developing skills to become independent.



90%

of youth participating in Success by Six reported an increase in competency, including interpersonal, critical thinking, employability and academic skills.

It's not a donation. **It's an investment.**

HOMELESSNESS INITIATIVE

PARTNERSHIPS TO HELP END HOMELESSNESS

The United Way of Northern British Columbia is continuing in its role with the Homelessness Partnering Strategy (HPS), funded in part by Government Canada. The community-based program aims to prevent and reduce homelessness, and the United Way of Northern British Columbia is the community entity responsible for distributing funding and managing this in Prince George.

We are tasked with providing vital resources and support for local agencies grappling with the challenges associated with poverty and homelessness. A total of \$727,327 will be dispersed to nine agencies to combat homelessness in Prince George from 2017-2019. A volunteer panel makes recommendations based on guidelines and priorities established and recommended through a Community Advisory Board. The United Way of Northern British Columbia, in collaboration with the Community Advisory Board, disburses project funding to organizations that meet an identified need.

Since 2016, The United Way of Northern British Columbia has adopted the Prince George Housing First program as it produces measurable results. It targets the most vulnerable in the community by moving them rapidly into permanent housing. This is achieved by working in partnership with community agencies, clients and landlords.

Clients are supported through wrap around services that help them sustain their housing, work towards recovery, reintegrate back into the community and ultimately, increase self-sufficiency. Through developing a Housing First community, it reduces the strain on shelters, health and justice services. This represents a balanced approach and measurably reduces homelessness at the local level.

"This program has been a huge success in Prince George. We refer people to all the agencies that can help them maintain housing and stabilize them while also helping them with whatever else they need. Chronically homeless people require intensive case management and support to address things like mental and physical health and life skills. By helping people meet their basic needs and providing on-going individual support, we reduce pressure on emergency services in Prince George. The work seems never ending but we celebrate our successes."

*- Amie Foster
PG Housing First Team Lead*



LOOKING FORWARD

In the spring of 2016, Prince George took part in a nationally coordinated effort to measure homelessness in Canada. Partnering with local agencies and stakeholders, the Point-In-Time (PiT) Homeless Count is considered to be a critical starting point in establishing a national picture of homelessness and offers a snapshot of local homelessness in Prince George. Another coordinated PiT Count will take place in 2018 with an increased focus on indigenous partnerships and youth engagement. United Way of Northern British Columbia has been the chosen entity to lead this initiative both years.

DAY OF CARING

UNITED WAY VOLUNTEERS ROLL UP THEIR SLEEVES

One of the United Way of Northern British Columbia's pillars is to build healthy people and strong communities, and one of the best ways to do that is by investing in local social service agencies. Throughout the year, the United Way hosts Day of Caring® events where companies, community groups, or non-profits can take part and lend a helping hand.

At every United Way of Northern British Columbia Day of Caring® event, volunteers step in, roll up their sleeves, and get busy. In August of 2017, Spectra Energy and SpeedDee Printers in Terrace teamed up to dismantle, transport, and set up thousands of dollars of used office equipment from a recently closed Spectra office. Six grateful non-profits in Terrace benefitted from this fantastic donation.

The Day of Caring® in Terrace was a big success for the community, but it's only one example of many events held around the region. When the offices of Big Brothers Big Sisters in Prince George (BBBSPG) were being repaired after being damaged from a flood, nearly a dozen volunteers from RBC rolled up their sleeves and painted the BBBSPG offices.

Other events included BMO cleaning the TDCSS Child Care Centre in Terrace, Progress Energy gardening at a seniors facility in Fort St. John, CIBC painting the Hospice House in Prince George, and BMO and CIBC performed yard work and weeding for independent seniors in Kitimat.



"Our Terrace non-profits work tirelessly for the greater good and on very tight budgets. Getting a new desk or a conference table is not something you can usually afford. Having Spectra Energy go out of their way to donate their entire office, and Mills donate their staff and moving truck, was simply amazing."

*- Lindsey Larsen
North West Campaign Cabinet Chair for United Way of
Northern British Columbia*

SEEING IS BELIEVING

EXPERIENCE HOW THE UNITED WAY HELPS

One of the ways companies and volunteers can get involved with the United Way of Northern BC is by requesting a Seeing is Believing Tour. In addition to supporting the work the United Way does, the Seeing is Believing Tour allows participants to become better informed on some of the programs offered.

Participants can meet face to face with people who benefit from their donations and hear their stories of struggle and triumph. Some of these people may have had unfortunate events that have changed their lives, and you can hear about the challenges they may have faced, and see how donating through the United Way of Northern British Columbia is making a positive impact.

This leaves a lasting impression on those who experience Seeing is Believing. "Being involved with United Way for many years, having the opportunity to hear the stories and personal challenges really brings it home," says Franco Antoniazzi, Plant Manager of Canfor Mackenzie. "It makes you remember that those challenges could happen to any of us, anytime."

Antoniuzzi was part of a group of Canfor management and employees that took part in the Seeing is Believing Tour, which was held at UNBC's Northern Sport Centre with a group of wheelchair basketball players from Spinal Cord Injury BC. "It allows you to really put yourself in their position, experience the challenges they face in their daily life," he adds. "It makes me think that I would want the help from the United Way they need."



"Being involved with United Way for many years, having the opportunity to hear the stories and personal challenges really brings it home. It makes you remember that those challenges could happen to any of us, anytime."

*- Franco Antoniazzi
Plant Manager of Canfor Mackenzie*

EARLY YEARS INITIATIVE

CHILDREN'S SUCCESS STARTS EARLY

At the United Way of Northern British Columbia, we know that each community is unique and we are working hard to build a northern voice for the Early Years Initiative. Together, we strive to ensure that all initiatives are community driven and work towards goals identified in each community's strategic plan. Often in the Northern Region people can feel isolated, so we are always looking for ways to support and value everyone as we work together to collaboratively strengthen Early Learning Initiatives.

Together, the Success by Six and Children First Programs make up the Early Years Initiative. We combined Children First with Success by Six in Prince George, Quesnel, Mackenzie, and the Robson Valley communities. We also serve Success by Six in the communities of Burns Lake, Fraser Lake, Vanderhoof and Fort St. James, but work collaboratively with the Children First Contractor held in Smithers CDC.

We are working hard to support our indigenous community in the whole region. Our Indigenous Coordinators worked to identify and support initiatives throughout Northern BC.

We bring awareness to each community about the United Way of Northern British Columbia, and how we enhance and support the Early Years Initiative. Additionally, we increase awareness on how the funds raised in each community stay in their community.



FINANCIALS

MANAGEMENT SUMMARIZATION OF FINANCIAL STATEMENTS

TO THE MEMBERS OF UNITED WAY OF NORTHERN BRITISH COLUMBIA:

The accompanying summary financial statements, which comprise the summary statement of financial position as at June 30, 2017 and the summary statement of revenue over expenditures and surplus for the year then ended are derived from the audited financial statements of United Way of Northern British Columbia (the "Organization") as at June 30, 2017 and for the year then ended.

The summary financial statements do not contain all the disclosures required by Canadian Accounting Standards for Not-For-Profit Organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the organization.

MANAGEMENT'S RESPONSIBILITY FOR THE SUMMARY FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian Accounting Standards for Not-For-Profit Organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

OPINION

In our opinion, the financial statements present fairly, in all material respects, the financial position of the United Way of Northern British Columbia as at June 30, 2017, and its results of operations and its cash flows for the year ended in accordance with Canadian Accounting Standards for Not-For-Profit Organizations.

DMC Chartered Professional Accountants Inc.
Prince George, BC
October 26, 2017

FINANCIALS

UNITED WAY OF NORTHERN BC FINANCIALS

United Way of Northern British Columbia. Summarized Combined Statement of Revenue over Expenditures and Surplus at year ended June 30, 2017.

	REVENUE	2016 - 2017	2015 - 2016
	Campaign	\$897,734	\$903,104
	Success By 6	\$921,059	\$831,469
	Community Programs & Services	\$699,709	\$577,060
		<hr/>	<hr/>
		\$2,518,502	\$2,311,633
	EXPENDITURES		
	Campaign Costs	\$378,705	\$309,677
	Community Investment	\$327,848	\$572,682
	Success By 6	\$921,059	\$831,469
	Community Programs & Services	\$1,014,791	\$893,099
		<hr/>	<hr/>
		\$2,642,403	\$2,606,927
	Expenditures in Excess of Revenues	(\$123,901)	(\$295,294)
	Surplus, Beginning of Year	\$390,043	\$685,337
		<hr/>	<hr/>
	Surplus, End of Year	\$266,142	\$390,043

United Way of Northern British Columbia. Summarized Statement of Financial Position and Change in Net Assets at year end June 30, 2017.

	Current Assets	\$1,149,388	\$1,437,502
	Tangible Capital Assets	\$28,427	\$35,432
		<hr/>	<hr/>
		\$1,177,815	\$1,472,934
	CURRENT LIABILITIES		
	Accounts Payable & Accrued Liabilities	\$87,325	\$53,854
	Impact Investments Payable	\$278,636	\$504,163
	Deferred Revenue	\$545,712	\$524,874
		<hr/>	<hr/>
		\$911,673	\$1,082,891
	NET ASSETS		
	Invested in Tangible Capital Assets and Unrestricted Surplus	\$266,142	\$390,043
		<hr/>	<hr/>
		\$1,177,815	\$1,472,934

AUDITOR'S RESPONSIBILITY NOTES:

1. A copy of the combined financial statements and auditors' report may be obtained from the United Way of Northern British Columbia.
2. Our revenue last year was in excess of \$2.5 million. The costs of obtaining the \$2.31 million was 14.9 %.

DO YOU KNOW WHAT YOUR DONATION LOOKS LIKE?

The United Way of Northern British Columbia invests in organizations that deliver services through outreach programs in the region, and work in partnership with us to develop community initiatives. When you give to the United Way, your gift supports an important and comprehensive network of community partners in Northern BC.

REGION-WIDE FUNDED ORGANIZATIONS

Spinal Cord Injury BC
Canadian National Institute for the Blind (CNIB)
The Crisis Intervention and Suicide Prevention Centre of BC
Northern Brain Injury Association
BC 211

COMMUNITY PARTNERS & FUNDED ORGANIZATIONS

NORTH CENTRAL

Active Support Against Poverty
AWAC - Association Advocate for Women and Community Intersect
Northern John Howard Society
PG Brain Injury Group
PG Hospice
PG New Hope Society
Phoenix Transition Society
Positive Living North (Firepit)
Parent Support Services
Prince George Stroke Recovery
Surpassing Our Survival Society
St. Vincent De Paul Society
Canadian Mental Health Association
Family YMCA of Northern BC
Big Brothers Big Sisters
Neighbourlink Vanderhoof
Nechako Valley Community Services Society
Mackenzie Public Library
Kewetin'ohk Metis Society
Robson Valley Community Support Society

NORTH WEST

PR Community Enrichment Society
Terrace and District Community Service Society

NORTH WEST CONT.

Houston Friendship Society
Houston Library
Upper Skeena Dev Centre Society
Smithers Library
District of Stewart
Lakes District Community Services Society
Northern Health Authority Seniors Housing & Home Services Burns Lake

NORTH EAST

Womens' Resource Centre
Fort St John Friendship Society
Fort St John Public Library
North Peace Housing Society
Fort Nelson Friendship Society
Northern Lamplighters Activity Centre
Alzheimer's Society BC
Tansi Friendship Society
Chetwynd Public Library
Dawson Creek Literacy Society
Dawson Creek Networks Ministries
Dawson Creek Public Library
Dawson Creek Better at Home



EARLY YEARS INITIATIVE

PROGRAMS FUNDED IN THE REGION

BURNS LAKE

2016 Childrens Fall Fair (Lakes District Fall Fair Association)
Lego Storystart and Club (Burns Lake Public Library)
Burns Lake Little Artists (PG EFRY)
Burns Lake Young Parent (PG EFRY)
Yinka Dene Economic Development
Literacy Development
BESS Sstart Stories & Books For Kids AE (SD 91)
Library Project (Burns Lake Band)
Books For Babies (Christian Supportive Society)
Healthy Start 2017 (Lakes District Family Enhancement Society)

CHETWYND

Healthy Blitz
Mini Athletes Program
National Child's Day Event
Sensory Panels for the Library
Baby Welcoming Party
Breast Pump Loan Program
Imagination Library Program
Mini Athletes Program

DAWSON CREEK

Little Helping Hands Awards
City of DC Book Walk
Literacy Outreach Program
Park & Play Events
Traditional Supported Child Development
Child Minding for Community Literacy Program
Library Kidz Afterschool Program

FORT NELSON

Preschool Health Round Up
Social Development Activities
Coordinating community information Portals
Early Years Resource Development and Distribution
Traditional Supported Child Development Program

FORT ST. JAMES

Culture Camp
Growing Great Kids
Fort St. James Daycare (YMCA)
Growing Great Kids
Baby Name Book (Nakazdli Health Centre)
State of Child

TUMBLER RIDGE

Little Warriors Prevent-it workshop
Annual Health & Safety Fair
Positive Discipline
Celebrate National Child Day
Welcome Baby Party
Attend the Winter Festival
Good Food Box Program
Traditional Supported Child Development Programs

HAIDA GWAI

Old Masset Village
Baby Change Tables (Masset Village)
Language Drum Making
Community Connections
Tahayghen Elementary School
Safety Access Active Strong Start
Sk'aadgaa Naay Elementary School
Kindergarten Outdoor Play Area
Radiant Child Yoga & Balance Bike
Outdoor Education in Kindergarten
Early Learning (SD # 50)
Strong Start Classroom Supply
Xaaynangaa Naay
Change Tables
Young and Old Support
Bike, Climbing Wall, Mats
Girls Group Trip
Forestry Stewardship Camp
Skidegate Library and Books
Homework Club
Life Skills & Sporting
Teen Centre
Alm School Open Gym/ Art Lessons
HGWAI Greenhouse & Gardening
Pre-Teen Camp
Tahayghen Winter Activities
French For Fun
L & L Afterschool Program
Baby Care Seats
Girl Power
Girls Hoola Hoop Extrave
In Town Rediscovery - Cultural program
Red Cross Babysitters Program
Children's Garden Yr 2
After School Club
Community Resource Mapping
Baby Highchairs-Strong start
Masset Strong Start Resources
Masset Multi Age Day Care
Renos- Little Doves Daycare
Skidegate Family Programing
ECE Development Coordination
and Equipment
Sandspit Strong Start
New Chairs per COP Decision
Strong Start
Change Tables
Baby Bag Toys
Emergency Baby Boxes
Infant carseats for babyboxes
Button Blankets
HG Rec Summer Program
Tots Resources
Tahayghen strong start
HEARTS weekly Drop-in Clinic
Childhood Experience Club
Strong Start Toys & Crafts
Explorer's Team

TERRACE

Iskut Valley Health
Building Links and Early Childhood
Stikine Building Links
Stewart Early Learning Links
LAXGALTS'AP Village
LISIMS Early Learning Partnership
Laxgalts'ap Village-Lisims Early Learning
Celebration and Partnership
Atlin Playgroup
Dease Lake Story Hour
Tahltan Health
Scrapbook Card Making
Story Hour
Books for Babies
Hagwilget Village- Headstart
Kitamaat Village- Caring For Our Future
Kitamaat Village- Friday Fun day
Kermode Friendship Society Lending Library
Kermode FASD/Autism
Hagwilget Village- Culture Arts
Buckley Valley CCRR
Stories Voices Ancestors
DewDrops in Parents and Babies
Child Passenger Safety Education
Breakfast and Books
Skating and Family Support
Summer Read to me
Early Literacy Outreach
Summer Reading Clubs
Early Years Feast
Drum Making Workshop
Traditional Family Workshops
Early Child Next Steps

EARLY YEARS INITIATIVE CONT.

PROGRAMS FUNDED IN THE REGION

MACKENZIE

Aboriginal Books (Mackenzie Public Library)
Training
Preschool Crafts (Mackenzie Public Library)
16 Pharmacy Supplies
Baby Closet

PRINCE GEORGE

Lheidli T'enneh Nation
Cold Snap (PG Folk Fest Society)
Community Literacy (PGNFC)
Lac Des Bois Family (YMCA)
Moe the Mouse/Cooking Strongstart/ Joyful Literacy
Baby Box CSFS
Honour AE Children/Family Unity (Carney Hill)
Dakelh Alphabet Book (CKTC)
Harmony House
Language Kits (Carrier Sekani Tribal Council)

PRINCE RUPERT

Coast Tsimshian Academy
A Day In The Park
Pineridge Strong Start
Little Drum Consulting
West View Mother Goose
West View Childcare Society Hub
Dze LK'ant Friendship Centre
LaxKxeen Strong Start (SD# 52)
West View Childcare Society- Pace Hub
Conrad Strong Start (SD # 52)
Metlakatla Ferry Service
Scholastic Canada Books- Prince Rupert Reading Club
Little Drum Consulting-Fostering Resilience

QUESNEL

SOS Approach (CDC)
Family Action (New Focus)
Wedge Gym Matt
Dance and Mocs Regalia (North Cariboo Aboriginal Family Program)
3 Year Old Screening

ROBSON VALLEY (Valemount & McBride)

Dunster Fine Arts School Society
Parent Child
Early Years Fair
Project facilitator
Final Install
AE Survey
AE Early Years Resources (Public Library)
Parent-Child (Mc Bride Public Library)
AE Early Years

VANDERHOOF

Carrier Sekani Family Services
Occupational Therapy
Prenatal Nutrition Program
Diaper Bag II Program
Saik'uz First Nation
Children's First Vests
Baby Proofing
Ft St James First Aid
Portable Therapy Sx6 (Carrier Sekani Family Services)
Bbest Moms (SD 91 Nechako Lakes)
Mouse Mtn Hub (SD 91 Nechako Lakes)
Let's Get Active(SD 91 Nechako Lakes)
Language Fun Story (Neighbour Link)
Responsive Course (CNC)
Nechako Campus (CNC)

FORT ST. JOHN

Creative Kids-Lego Builders
Daddy and me
Preschool Health Round Up
Mother Goose Programs
Mother Goose Facilitator Training
Early Childhood Development Table Meeting
Everyone is Awesome

HUDSON'S HOPE

Friends of Hudson's Hope Food Bank Fresh
Produce Program
Hudson's Hope Families First Initiative
Family Friendly Website
Early Learning Radio Ads
Traditional Supported Child Development

FRASER LAKE

Fort Fraser Community Recreation Society
Early Years Space
Stellat'en First Nation Band
Baby Group
Head Start
Indoor Playground
Fraser Lake Banner
Nadleh Whut'en First Nation
NadlehKoh Gym time and Drums

HOUSTON

Reading Club
Early Childhood Next Steps
Teddy Bear Picnic
Houston Kids
Houston Learn to Grow

SUPPORTERS

ORGANIZATIONS AND EMPLOYEE GROUPS

- Acklands Grainger
- Active Support Against Poverty
- AECOM
- AGAT Laboratories
- Apex Distribution Dawson Creek
- Arctic Construction
- Bell Canada
- Bell Media
- BCAA
- BC Assessment
- BC Government & Employees Union
- BC Hydro
- Belterra
- Bluewave Energy
- BMO – Bank of Montreal
- BMO Financial Group
- Brenntag Canada Inc.
- Business Development Corporation
- Canada Post
- Canada Revenue Agency
- Canadian Forest Products Ltd.
- CanaSteel Rebar Services
- Canfor (Canadian Forest Products Ltd. and Canfor Pulp Limited Partnership)
- Canvac Oilfield Services Ltd
- Capital Motors
- CBC Radio
- Central Interior Woodworks Ltd
- CFR Management Inc.
- Chances FSJ & Dawson Creek
- Chemtrade Pulp Chemicals LP
- Chetwynd Fire Department
- CN Pensioners' Association
- CN Rail
- CIBC
- Citifinancial
- City of Fort St. John
- City of Prince George
- College of New Caledonia (CNC)
- Compression Technology Inc.
- Computer Emporium
- Control Tech
- Costco Wholesale
- Crayon Box Design & Promotions Ltd.
- Crossfit Dawson Creek
- Crisis Prevention, Intervention and Information Centre for Northern BC
- CUPE
- Dahlen Contracting Ltd.
- Daski Contracting Ltd.
- Dawson Creek Fire Department
- Dawson Creek Mall
- Deloitte LLP
- District of Chetwynd
- District of Taylor
- DRL Ventures
- D.W.Wilson
- DGS Astro Paving
- Diverse Trucking Ltd.
- Ecole Central Elementary
- Empire Oilfield Ltd.
- Encana
- Energetic City Roller Derby
- Enterprise Rent-A-Car
- Envision Credit Union
- Epscan Industried Ltd.
- Federal Government Retirees
- Finning Canada
- Financial Planning Centre 2005 Inc.
- Fort St. John Firefighters Local 2143 IAFF
- Fortis BC Energy Inc
- Fraction Energy Services Ltd
- Gas Drive
- Gemini Corporation
- GeoNorth Engineering Ltd.
- George Dawson Inn
- Glacier Mobile Glass
- Golder Associates
- Great West Life/Canada Life/London Life
- Guillevin International
- Hope HR & Safety Consultants Ltd.
- HSBC
- ICBC
- Imperial Oil
- Independent Contractors & Business Associates
- Integris Credit Union
- International Brotherhood of Electrical Workers
- Investors Group
- Jim Pattison Broadcast Group
- John T Gower Enterprises Ltd.
- Kelson Group
- LB Chapman Construction
- London Drugs
- Manulife
- Mastec Canada
- Marathon - Chetwynd
- Meyers Norris Penny CLP
- Mirage Trucking Ltd
- Mile Zero Paving Association
- Moose FM
- M & M Resources Ltd.
- Nalco Champion
- Newalta
- Northern Hot Shot Services Ltd.
- Northern Lights College
- Oil and Gas Commission
- Peace River Hydro Partners
- Peaceland Energy Serv Ltd.
- Pembina
- Peroxy Chemical Canada Ltd
- Pimm's Production Equipment Ltd.
- Positive Living North
- Praxair
- Price Waterhouse Cooper
- Prince George Cougars
- Prince George Hospice Society
- Progress Energy Canada Ltd
- Provincial Employee Community Services Fund (PECSF)
- A Rocky Mountain Rangers Canadian Forces
- RBC Financial Group
- RBC Foundation
- RCMP
- Regional District of Fraser Fort George
- Reg Norman Trucking Ltd.
- Ricoh Canada Inc
- Roseneau Transport Ltd.
- Schmitz, Anderson & Nielsen
- Scotiabank Group
- Service Canada
- Shell Canada Limited
- Shell Montney Gas Plant
- SM Forrest & Associates
- SMI Faciliop
- SNC – Lavalin Environment
- S.O.S. Society
- Spartan Controls Ltd
- Spectra Energy
- Spinal Cord Injury BC
- Spruce Credit Union
- Stage North Fort St. John
- Suncor Energy Foundation
- Surerus Pipeline Inc.
- T & S Tubing & Shafting Inc
- TD Canada Trust
- Team 911
- Techmation Copper Fund
- Telus
- The Painted Squirrel
- The 1988 Foundation
- The CAT Rental Store
- Tim Hortons Chetwynd
- Timken
- Unifor Local 2301
- United Steelworkers – Local 1-424
- University of Northern BC
- V.E. Brandl Ltd.
- Viper Innovation Inc.
- West Jet
- Worley Parson Canada Services Ltd
- World Gym
- 24/7 Compression Ltd.
- 30 Minute Hit

SUPPORTERS CONT.



TOP 25 WORKPLACE CAMPAIGNS

- BC Hydro
- BMO Financial Group
- CIBC
- CN Rail
- Canfor (Canadian Forest Products Ltd. and Canfor Pulp Limited Partnership)
- Chemtrade Pulp Chemicals LP
- City of Prince George
- Costco Wholesale
- Deloitte LLP
- Finning Canada
- ICBC
- Imperial Oil Limited
- Pembina Pipeline Corporation
- Progress Energy Canada Ltd
- RBC Financial Group
- Regional District of Fraser Fort George
- Scotiabank
- Shell Canada
- Spectra Energy
- TD Bank Financial Group
- The CAT Rental Store
- Timken
- University of Northern BC
- BCAA
- Canada Revenue Agency

FUNDING PARTNERS

Foundations, corporations and community sponsors have made a special commitment and helped United Way of Northern British Columbia be recognized as a leader in changing communities and giving us and our community partners the tools and resources to change lives in Northern BC. These partners provided United Way almost \$1.5 million in financial support to focus our investments on addressing underlying community issues and creating lasting change. A special thanks for their support.

- Ministry of Children & Family Development
- Ministry of Community, Sport and Cultural Development
- Employment and Social Development Canada
- Service Canada
- Northern Health Authority

DONOR-SPECIFIED RECIPIENTS

In addition to our partner agencies, some 150 national, provincial and regional social services and community health registered charities benefited from United Way support. Local registered charities benefiting from United Way campaigns include:

- BC Lake Stewardship Society
- Cambodia Support Group Society
- Canadian Mental Health
- BC Children's Hospital
- Central Interior Native Health
- Crisis Prevention & Intervention Centre
- Dr. R.E.M. Lee Hospital Foundation
- Fort St John & Area Seniors Care Foundation
- Fort St. John Hospital Foundation
- Fort St. John Women's Resource
- Fort St. John Salvation Army
- Friends of Hudson Hope Society
- Health Partners Fund (National)
- Immaculate Conception Parish
- Kitimat Food Bank Society
- Northern BC Children & Families Hearing Society
- Northern Brain Injury Association
- North Peace Mental Health Society
- North Cariboo Aboriginal Family Program Society
- Our Savior's Lutheran Church

DONOR-SPECIFIED RECIPIENTS CONT...

- Positive Living North
- Prince George Elizabeth Fry Society
- Prince George Hospice Society
- Quesnel Community Foundation
- Quesnel Women's Resource Society
- Salvation Army
- SPCA
- Spirit of the North Foundation
- St. Vincent De Paul Society
- Tamituk Status of Women's Society

MEDIA PARTNERS

- Alaska Highway News
- Bell Media – The Bear 101.5, Sun FM 98.5, 890 CJDC, CJDC TV
- Energy 102
- Moose FM 100.1
- Black Press – Burns Lake Lakes District News, Caledonia Courier, Houston Today, Kitimat Northern Sentinel, Quesnel Cariboo Observer, Prince Rupert Northern View, Smithers Interior News, Terrace Standard and Vanderhoof
- Omineca Express
- Energeticcity.ca

WHO ARE WE

The United Way of Northern British Columbia is a volunteer-driven organization that relies heavily on volunteer involvement, expertise and support to achieve our mandate. We are grateful to our volunteers for their passion, enthusiasm and commitment to making the United Way of Northern British Columbia an effective and efficient regional community impact organization. As we expand our reach, we look forward to including more volunteers throughout the Northern BC Region.

**Thank You
for making
a difference**

UNITED WAY OF NORTHERN BRITISH COLUMBIA BOARD OF DIRECTORS

Russ Beerling	Board Chair	Moose FM
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Laurel Campbell	Treasurer, Finance & Audit Chair	CFO - Nisga'a Pacific Ventures LP
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OUR STAFF

Roberta Squire	CEO
Amie Osman	Office Services Professional
Sherry Wheele	Administrative Assistant
Ingrid Wanamaker	Finance & Administration
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Niki Hedges	Community Development & Campaign Officer
Sandra Sasaki	Early Years Regional Manager
Lori-Ann Armstrong	Early Years Regional Coordinator
Angie Schuirmann	Campaign Officer & Media Liaison
Sam McLaren	Campaign Officer & Social Media Coordinator
Darcy Denise	Early Years Regional Indigenous Coordinator

JOIN THE FIGHT: HOW YOU CAN HELP

The funds we raise and invest back into Northern BC help sustain programs and services vital to the well being of our region. Whether you give ten dollars or ten thousand dollars, a donation will make tremendous things happen.

So many ways to give...

- Shares
- Bequest
- Life Insurance
- Monthly deduction
- Personal
- In-kind
- Payroll
- Credit card
- Volunteer time
- Become a Champion

**JOIN
THE
FIGHT**

"Our Champions are integral to the success of the work we do in Northern BC. By choosing motivated, engaged individuals who can inspire and effectively champion the cause, we are ensuring that hundreds of programs across Northern BC continue to receive the funding they need."

*- Roberta Squire
CEO, UWNBC*



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