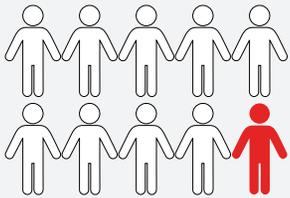


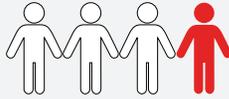
We love where we live, but issues like poverty, homelessness and mental illness are hurting our communities. By showing your local love, you can change that.

You can make local issues **#UNIGNORABLE.**



1 in **10**
Canadians
live in poverty

1 in **4**
young people aged
9 to 19 in Canada
live with a mental illness.



1 in **4**
seniors living alone
live in poverty

The funds we raise and invest back into Northern BC help sustain programs and services vital to the well being of our region. Whether you give ten dollars or ten thousand dollars, a donation will make tremendous things happen.

There are many way to give, please contact us to find the best way that works for you.



SHOW YOUR LOCAL LOVE.

DONATE TODAY

To make your gift, scan the code below or log on to www.unitedwaybc.ca/donate or contact us.



1600 3rd Avenue - 5th Floor
Prince George, BC V2L 3G6
Tel. 250-561-1040
Fax 250-562-8102

Toll Free Number
1-844-460-1040

Find us on



@unitedwaybc



United Way
Northern British Columbia

unitedwaybc.ca/donate

**LOCAL
ISSUES
CAN BE
EASY TO
IGNORE**



**HELP
MAKE THEM
#UNIGNORABLE**



United Way
Northern British Columbia

SHOW YOUR LOCAL LOVE

Your generosity powers United Way's work in the community. It allows us to tackle persistent, #UNIGNORABLE issues that are preventing far too many individuals and families from getting ahead. By supporting United Way, you help to build pathways out of poverty, prepare children to succeed and inspire people to care for one another. The goal is to have a lasting impact on the lives of people in Northern BC.

100 % LOCAL

Helping each other...The Northern Way

At the United Way of Northern BC, we build relationships, identify common concerns in our communities and bridge the gap between needs and solutions. We focus our energies to make the greatest possible impact and find ways to have our resources go further. The work we do focuses on three key areas:



FROM POVERTY TO POSSIBILITY

We help people who are struggling to get back on their feet



HEALTHY PEOPLE, STRONG COMMUNITIES

We help people get healthy and stay healthy, both physically and mentally



ALL THAT KIDS CAN BE

We help kids get the education and opportunities they deserve

THE MORE YOU GIVE, THE MORE YOU GET BACK

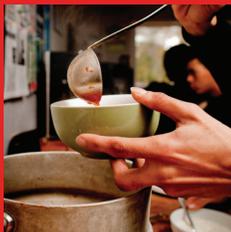
Giving to United Way helps those in your community and doesn't cost as much as you think.

Take a look at the table below to see how your donation can work for you too.

TAX BENEFITS	CORE DONORS \$1 - \$1,199	LEADERSHIP DONORS \$1,200 - \$9,999		
Annual Donation	\$60	\$600	\$3,120	\$5,000
BC Tax Credit	\$3	\$69	\$439	\$716
Federal Tax Credit	\$9	\$146	\$877	\$1,422
Cost After Tax	\$48	\$385	\$1,804	\$2,862

*These examples are based on an annual taxable income of less than \$200,000. Please consult a financial advisor to learn more.

Here's how your local love helps us tackle #UNIGNORABLE issues:



\$5/month
=**\$60**/year

provides one meal to someone who is experiencing homelessness, giving them refuge in a safe environment.



\$50/month
=**\$600**/year

provides a frost prevention kit for two people experiencing homelessness, including a scarf, toque, gloves and pocket warmers.



\$260/month
=**\$3,120**/year

provides 10 people with 10 weeks of guidance on supporting someone struggling with mental health issues.