



## 1 MY CONTACT INFORMATION \*Required Field

Ms.  Mrs.  Mr.  Dr. First Name\* \_\_\_\_\_ Initial(s) \_\_\_\_\_ Last Name\* \_\_\_\_\_  
 Home Address\* \_\_\_\_\_ City/Province\* \_\_\_\_\_ Postal Code\* \_\_\_\_\_  
 Home Phone ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ Email (H) \_\_\_\_\_ Year of Birth \_\_\_\_\_  
 Work Phone ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ Email (W) \_\_\_\_\_  
 Employer Name \_\_\_\_\_ Employee No. \_\_\_\_\_ Gender  F  M  Transgender  Other Specific \_\_\_\_\_

## 2 MY DONATION You may select more than one option.

Programs and initiatives evaluated<sup>†</sup> by United Way for sustainable impact against a root cause.

**DIRECT my donation to where it is NEEDED MOST in the community.**

\$ \_\_\_\_\_

or I want to support the following United Way investment areas:<sup>††</sup>

**Poverty** - Basic Needs, Financial Stability, Employment Skills

\$ \_\_\_\_\_

**Kids** - Developmental Milestones, Positive Self-empowerment, Transition to Adulthood

\$ \_\_\_\_\_

**Communities** - Strong Communities, Connecting People to Networks and Resources

\$ \_\_\_\_\_

**Tomorrow Fund** - United Way's Legacy Fund

Leaving a planned gift provides you with the opportunity to create lasting meaning by helping future generations in our community.

I would like to learn more about United Way's Tomorrow Fund and planned giving opportunities.

I want to support another registered Canadian charity and I understand this charity is not evaluated<sup>†</sup> by United Way.

A \$16 processing fee is subtracted for each designation to cover the cost associated with your designation.

For information on Canadian charities, visit: [canada.ca/en/revenue-agency/services/charities-giving/charities-listings.html](http://canada.ca/en/revenue-agency/services/charities-giving/charities-listings.html).

\$ \_\_\_\_\_

Specify Canadian Charity \_\_\_\_\_

Registered Charity Number\*\* \_\_\_\_\_

Do not release my name to the charity

<sup>†</sup>Evaluation includes due diligence around financial stability and governance.

<sup>††</sup>Should the area you choose to designate your gift be fully funded by the time of your donation, United Way will ensure your funds are directed to the next most urgent priority need.

\*\*In order for us to process your designation, you must provide us with a registered charity number.

**MY TOTAL CONTRIBUTION**

= \$ \_\_\_\_\_

## 3 MY DONATION METHOD

### PAYROLL DEDUCTION

Amount deducted per pay period \$ \_\_\_\_\_ x \_\_\_\_\_ number of pay periods = \$ \_\_\_\_\_  
Between January - December 2020

### CREDIT CARD

Visa  MasterCard  American Express

Card # \_\_\_\_\_

Expiry \_\_\_\_ / \_\_\_\_

Name on Card \_\_\_\_\_

**One-time credit card gift:** = \$ \_\_\_\_\_

or

**Monthly credit card gift:**  
Between January - December 2020

\$ \_\_\_\_\_ x \_\_\_\_\_ months = \$ \_\_\_\_\_

### TAX RECEIPTS

Tax receipts are issued by Feb. 29, 2020 except for payroll donations, which will be recorded on Box 46 of your 2020 T4.

Receive your tax receipt via email. If you have selected email, please ensure it is provided in section 1.

Send receipt via mail.

My gift is under \$25 and I would like a tax receipt.

### OTHER FORMS OF PAYMENT

Cash  Cheque<sup>1</sup>  Gifts of Securities<sup>2</sup>

= \$ \_\_\_\_\_

<sup>1</sup> Make cheques payable to United Way Northern BC - please attach to this form.

<sup>2</sup> Gifts of Securities - please call United Way Northern BC office at 250-561-1040

**MY TOTAL CONTRIBUTION** (Should be the same as section 2)

= \$ \_\_\_\_\_

## 4 SIGN AND DATE \*Required Field

### DONOR RECOGNITION

A donation of \$1,200 or more recognizes you as a United Way Leadership Donor in publications. (i.e. our Annual Report)

May we recognize your donation?

YES

NO, I wish to remain anonymous

If yes, please print name(s)

as you would like it to appear: \_\_\_\_\_

(e.g. John & Jane Doe, Doe Family, etc.)

Please authorize your donation by signing\*: \_\_\_\_\_ Date: \_\_\_\_\_

I would like to opt out of receiving information regarding upcoming United Way campaigns and events.

**DONOR PRIVACY** - United Way of Northern BC complies with the Association of Fundraising Professional's Donor Bill of Rights and is committed to protecting the privacy of your personal information. The information you provide is used to assist in the administration and acknowledgement of your gift, to issue tax receipts, and to fulfill your information questions. We do not release donor names unless requested by the donor. For more information, please visit [unitedwaynbc.ca](http://unitedwaynbc.ca).

# THANK YOU

1600 3rd Ave - 5th Floor  
Prince George, BC V2L 3G6  
info@unitedwaynbc.ca

t 250-561-1040  
f 250-562-8102  
www.unitedwaynbc.ca

Toll Free Number  
1-844-460-1040

Charitable Registration Number  
122679699 RR0001



**KIDS**

**#UNIGNORABLE ISSUE**

only **20%** of kids who need mental health services receive them

**"MENTAL ILLNESS IS A DISEASE LIKE ANYTHING ELSE. IT'S NOTHING TO BE ASHAMED OF."**  
- PRISCILLA

**YOUR INVESTMENT CHANGES LIVES**

**\$120**

Provides two hours of one-on-one support for a youth experiencing a crisis

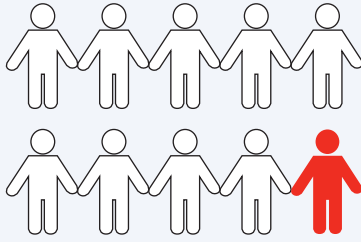
**OUR WORK**

We work to put kids on the right path to success by investing in their development and ensuring they have the vital services and supports they need for a brighter future.



**POVERTY**

**#UNIGNORABLE ISSUE**



**1 in 10** Canadians live in poverty

**"I WANT PEOPLE LIKE ME TO KNOW IT CAN GET BETTER. THERE IS ALWAYS GOING TO BE PEOPLE THERE FOR YOU."**  
- TRAVIS

**YOUR INVESTMENT CHANGES LIVES**

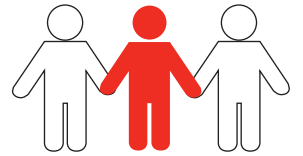


**\$1,200**

Provides a damage deposit for a family transitioning out of homelessness

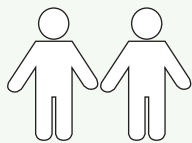
**OUR WORK**

Our poverty reduction efforts are designed to achieve measurable results, which ensure families and individuals have the financial, social, and personal assets they need to improve their quality of life.



**COMMUNITIES**

**#UNIGNORABLE ISSUE**



**1 in 3** Canadians don't feel they belong in their community



**"WE ALL WANT TO BELONG. THAT'S WHAT WE'RE ALL ABOUT AS HUMAN BEINGS, ISN'T IT?"** - ANN

**YOUR INVESTMENT CHANGES LIVES**



**\$5,000**

Provides four events for immigrant seniors to interact with peers from culturally diverse backgrounds

**OUR WORK**

Our focus on community-based services strengthens neighbourhoods by reducing social isolation and domestic violence, and providing support for healing and well-being.

United Way donors help transform more than **100,000** lives across Northern BC each year

To learn more about United Way's work, visit [unitedwaybc.ca](http://unitedwaybc.ca).

The chart below demonstrates the tax credits at various giving levels:\*

TAX BENEFITS	CORE DONORS		LEADERSHIP DONORS		MAJOR DONORS	
	\$1 - \$1,199	\$1,200 - \$9,999	\$10,000 +			
Annual Donation	\$120	\$600	\$1,200	\$5,000	\$10,000	\$25,000
BC Tax Credit	\$6	\$69	\$157	\$716	\$1,451	\$3,656
Federal Tax Credit	\$18	\$146	\$320	\$1,422	\$2,872	\$7,222
<b>Cost After Tax</b>	<b>\$96</b>	<b>\$385</b>	<b>\$723</b>	<b>\$2,862</b>	<b>\$5,677</b>	<b>\$14,122</b>

\*These examples are based on an annual taxable income of less than \$200,000. Please consult a financial advisor to learn more.

**GIVE TODAY | SHOW YOUR LOCAL LOVE | DO LOCAL GOOD**

