

THE TRUTH ABOUT

# POVERTY

IN NORTHERN BC

1 in 10



Northern British Columbians live in poverty.



\$99,834

is the average household debt in Northern BC which is one of the highest in Canada.

## DARE

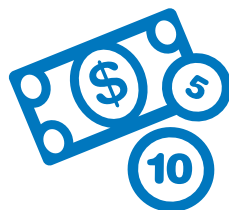
to build resiliency and enable possibility for families and individuals living in poverty.

## WORK BEING DONE

United Way supports Northern British Columbians with:



meeting basic needs



achieving financial stability



accessing employment opportunities



Despite being one of the wealthiest provinces, an estimated

30,000

people in **Northern British Columbia** live in poverty. **United Way of Northern BC** has invested over \$3.8 million back into our region over the past two year, of which a portion has been used to address poverty.

It's not a donation. **It's an investment.**



**United Way**  
Northern British Columbia

Helping each other... the northern way.  
unitedwaynbc.ca

