



1 in 5
Canadians will experience a mental illness in their lifetime.



United Way
Northern British Columbia
Change starts here.



1 in 10
Canadians live in poverty.

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At the **United Way of Northern BC**, we build relationships, identify common concerns in our communities and bridge the gap between needs and solutions. We focus our energies to make the greatest possible impact and find ways to have our resources go further.



Charitable Registration Number:
 122679699RR0001



1 in 4
seniors living
alone live in
poverty.

How you can help

The funds we raise and invest back into Northern BC help sustain programs and services vital to the well being of our region. Whether you give ten dollars or ten thousand dollars, a donation will make tremendous things happen.

So many ways to give...

- Shares
- Bequest
- Life Insurance
- Monthly deduction
- Personal
- In-kind
- Payroll
- Credit card
- Volunteer time
- Campaign Cabinet

Helping each other... The Northern Way

OUR PILLARS

We build pathways out of poverty, prepare children to succeed and we inspire people to care for one another. **The goal** is to have a lasting, positive impact on the lives of people in Northern BC. The work we do focuses on three key areas:

1

FROM POVERTY TO POSSIBILITY
We help people who are struggling to get back on their feet.

2

HEALTHY PEOPLE, STRONG COMMUNITIES
We help people get healthy and stay healthy, both physically and mentally.

3

ALL THAT KIDS CAN BE
We help kids get the education and opportunities they deserve.

Community Partners

United Way of Northern BC invests in partner organizations that deliver services to communities in Northern BC and work in partnership with us to develop community initiatives. Money raised in the North stays in the North.

When you give to United Way, your gift supports a comprehensive network of community partners in Northern BC.



What Else?

COMMUNITY DEVELOPMENT

We help communities develop strategies to address the needs they identify.

ORGANIZATIONAL ENHANCEMENT

We help not-for-profit organizations develop capacity to serve their communities effectively.

We continue to nurture strong relationships between our service partners, sharing resources, learning from successes, and building upon them with our combined strength and knowledge. We are responsive and progressive organization that provides and facilitates cohesive programs that make a lasting difference in the communities we serve.



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