



United Way
Northern British Columbia



We Believe ... Investing in Northern BC Communities

We believe in our community. **We believe** that its success depends on the people who live in it. That everyone has something to contribute. That everyone deserves respect. That everyone's potential can be realized. That diversity is vital. That every person has value. That everyone needs help and everyone can offer help. That a safe, supportive community is everyone's responsibility. **We believe** in possibility. **We believe** in our community. **We believe** that its success depends on the people who live in it. That everyone has something to contribute. That everyone deserves respect. That everyone's potential can be realized. That diversity is vital. That every person has value. That everyone needs help and everyone can offer help. That a safe, supportive community is everyone's responsibility. **We believe** in possibility. **We believe** in our community. **We believe** that its success depends on the people who live in it. That everyone has something to contribute. That everyone deserves respect. That everyone's potential can be realized. That diversity is vital. That every person has value. That everyone needs help and everyone can offer help. That a safe, supportive community is everyone's responsibility. **We believe** in possibility.

Thank You

We Believe.

www.unitedwaybc.ca



United Way
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We Thank you.

▶▶ Mission Possible: Your Impact

The return on your investment with the United Way of Northern BC is broad reaching. For example last year the United Way supported programs and services with the following outcomes:

Over 100 people with spinal cord injuries who live in Northern BC made important peer connections with others who face similar situations. They participated in informative health seminars, fun social events and local community activities, resulting in increased knowledge of living with a spinal cord injury and improved self-confidence.

3,709 crisis calls from northern BC communities were responded to, diffusing the immediate crisis through emotional support, assisting the caller to decide on their next step(s), referring them to other community resources for more specific help and improving their coping skills.

849 low-income persons were assisted to solve a specific legal issue; 57 were provided information workshops; and over 16,000 inquiries for assistance were responded to.

208 rehabilitation classes were provided to survivors of brain injury.

26 men completed a 15 week, intensive, voluntary spousal abuse treatment program; during the program these men learned how to deal with their anger in a positive way, communicate clearly, accept responsibility for their physical, emotional or financial abuse of their partners and how to deal respectively with their partners, other men and themselves.

248 people who were feeling suicidal were prevented from making any immediate attempt to take their own life. Some were hospitalized and many were referred to Mental Health services for ongoing help and support.

81 persons were seen for trauma counselling to deal with an experience of past or recent sexual violence.



▶▶ \$ 846,000 is the announced 2010 United Way of Northern BC Campaign Achievement*

The announced campaign achievement resulted from the participation of individuals, organizations and labour groups from across northern BC; participating communities included:

NORTH CENTRAL: Burns Lake, Fraser Lake, Fort St. James, Vanderhoof, Prince George, Quesnel, Mackenzie, McBride and Valemount.

NORTH WEST: Smithers, Hazelton, Houston, Kitimat, Terrace, Prince Rupert and Haida Gwaii.

NORTH EAST: Fort Nelson, Fort St. John, Dawson Creek, Chetwynd and Tumbler Ridge.

* This total reflects approximate, anticipated achievement for the 2010 United Way Northern BC Campaign. United Way's year end is June 30, after which audited financial statements will be available.

▶▶ Top 25 Workplace Campaigns

- Canada Post
- Canada Revenue Agency
- Canadian National Railway
- Canfor
(Wood Products and Pulp Limited Partnership)
- Chemtrade Logistics
- CIBC
- City of Prince George
- College of New Caledonia
- Costco Wholesale
- Deloitte LLP
- Devon Canada
- Finning
- FMC of Canada Ltd.
- Future Shop
- ICBC
- Integris Credit Union
- Pembina
- Penn West Petroleum Ltd.
- RBC Financial Group
- Regional District of Fraser Fort George
- Scotiabank
- Service Canada
- Spectra Energy Transmission
- Suncor Energy Foundation
- University of Northern BC



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Thank you to everyone who partnered with us in 2010.

- Access Engineering
- Active Support Against Poverty
- Astral Media
- BCAA
- BC Assessment
- BC Ferries
- BC Paraplegic Association
- B.G.E. Service & Supply Ltd.
- BMO – Bank of Montreal
- C. Keith Aartsen Law Corporation
- Canada Post
- Canada Revenue Agency
- Canfor
- CanaSteel Rebar Services
- Carrier Lumber Ltd.
- Central Interior Woodworks
- Chemtrade
- CIBC
- City of Fort St. John
- City of Prince George
- CN Rail
- College of New Caledonia (CNC)
- Costco Wholesale
- Crisis Prevention, Intervention and Information Centre for Northern BC
- Deloitte LLP
- Devon Canada
- Edward Jones
- Enform
- Envision Credit Union
- Federal Retiree Services
- Financial Planning Centre 2005 Inc.
- Finning
- FMC of Canada Ltd.
- Future Shop
- GE Canada
- GeoNorth Engineering Ltd.
- Gibson Energy
- Gillorn Lumber Co. Ltd.
- Great West Life/Canada Life/London Life
- Gregg Creek Forest Ent. Ltd.
- Guillevin International
- Hill Equipment and Sales Ltd.
- Hope HR & Safety Consultants Ltd.
- HSBC
- Hub City Motors
- ICBC
- IDL Projects Inc.
- Integris Credit Union
- Intersect Youth and Family Services
- Jazz Air
- Jim Pattison Broadcast Group
- Kalsbeek & Co
- Kenroc Building Materials
- KPMG
- Lomak
- London Drugs
- McElhanney Group
- Northern Health
- Northern Steel Ltd.
- Northland Chrysler
- Nukko Lake General Store
- Oil and Gas Commission
- Pembina
- Penn West
- Pioneer Professional Services Group
- Positive Living North
- Praxair
- Provincial Employee Community Services Fund (PECSF)
- Quesnel Women's Resource Centre
- RBC Financial Group
- RBC Foundation
- RCMP
- Regional District of Fraser-Fort George
- Ricoh Canada Inc.
- Schmitz, Anderson & Neilsen
- School District No. 57
- Scotiabank Group
- Service Canada
- SM Forrest & Associates
- SNC – Lavalin Morrow Environmental
- S.O.S. Society
- Spectra Energy
- Spee Dee Printers
- Storm Oilfield Services Ltd.
- Suncor Energy Foundation
- T & S Tubing & Shafting Inc.
- TD Canada Trust
- Telus
- The 1988 Foundation
- Timken
- University of Northern British Columbia

Thank you to our Labour & Trade Union Association Partners

- Association of Postal Officials
- BC Government & Services Employees' Union (Areas 10, 11 and 12)
- BC Federation of Labour
- BC Nurses Union
- BC Teachers Association
- Canadian Auto Workers (Local 2301)
- Canadian Confederation of Unions
- Canadian Industrial, Wood and Allied Workers of Canada (Local 1-424)
- College of New Caledonia Faculty Association
- Communications, Energy & Paperworks Union of Canada (Locals 298, 402, 404, 443, 448, 449, 603, 686B, 824M, 825M, 827M, 862, 1092, 1115, 1127, 1133 and 1997)
- Canadian Labour Congress
- Canadian Union of Postal Workers
- Canadian Union of Public Employees (Locals 105, 113, 399, 1048, 1050, 1570, 1632, 1699, 2012, 2020, 2052, 2062, 2086, 2145, 2167, 2298, 2365, 2403, 2409, 2979, 3052, 3176, 3234, 3706, 3742, 3770, 3799, 3999-30, , 3999-31, 3999-39 and 4177)
- Canadian Union of Transportation Employees
- College Institute Educators Association
- Federation of Post Secondary Educators (Locals 3 and 11)
- Health Sciences Association of BC
- Hospital Employees' Union
- Hotel, Restaurant, Culinary Workers and Bartenders (Local 40)
- International Association of Fire Fighters (Local 1372)
- International Association of Painters and Allied Trades
- International Brotherhood of Electrical Workers (Local 337 and 2203)
- International Brotherhood of Locomotive Engineers
- International Longshore and Warehouse Union Canada (Locals 505 and 523)
- International Brotherhood of Maintenance of Way Workers
- International Union of Operating Engineers (Local 115)
- International Woodworkers of America
- Kitimat, Terrace and District Labour Council
- North Central Labour Council
- Office and Professional Employees International Union
- Peace River District Labour Council
- Prince George & District Teachers Association
- Prince Rupert Labour Council
- Professionals Employee Association
- Public Service Alliance of Canada
- Pulp and Paper Workers of Canada (Locals 9, 25, and 29)
- Quesnel & District Labour Council
- Signals and Communications Workers
- Teamsters Canada Rail Conference (Divisions 111, 151, and 843)
- Teamsters (Locals 31 and 213)
- Telecommunications Workers Union (Locals 9, 18, 26, 28, 33, 34 and 41)
- United Autoworkers
- United Brotherhood of Carpenters & Joiners of America (Locals 1081, 1237, 1735, 1998, 2106, 2397 and 2545)
- United Food and Commercial Workers International (Local 1518)
- United Steel Workers of America (Local 1-424)
- United Transportation Union (Locals 85, 1271 and 1923)

The following partners received awards for their efforts during the 2010 campaign. Several were recognized for their support provided by employees at locations across northern BC.

MAXIMUM POSSIBLE IMPACT

- Active Support Against Poverty
- Astral Media Radio - Dawson Creek
- Astral Media Radio - Fort St John
- BC Assessment Authority
- BC Paraplegic Association
- Canada Post - Kitwanga
- Canada Post - McBride
- Canada Post - Prince Rupert
- Canada Post - Prince George, 15th Ave
- Canada Post - Prince George, Processing Plant
- Canada Post - Quesnel
- Canada Post - Sandspit
- Canada Post - Terrace
- Canfor - Chetwynd
- Canfor - Fort St John
- Canfor - Quesnel
- City of Fort St John
- Crisis Prevention, Intervention & Information Centre for Northern BC
- Devon Canada - Fort St John
- Finning - Prince George
- Future Shop
- HSBC - Prince George
- ICBC - Dawson Creek
- ICBC - Fort St John
- ICBC - Terrace
- Integris Credit Union - Quesnel
- Integris Credit Union - Vanderhoof
- Jim Pattison Broadcast Group
- KPMG
- London Drugs
- McElhanney Group Ltd. - Prince George
- Northern Health Authority - Fort Nelson

- Northern Health Authority - Fort St John
- Northern Health Authority - Haida Gwaii
- Northern Health Authority - Hazelton
- Northern Health Authority - Telkwa
- Northern Health Authority - Terrace
- Oil & Gas Commission
- Pembina - Fort St. John
- Penn West Petroleum Ltd. - Fort St John
- Quesnel Women's Resource Centre Society
- School District No. 57
- RBC Financial Group - Fort St James
- RBC Financial Group - Fort St John
- RBC Financial Group - Houston
- RBC Financial Group - Mackenzie
- RBC Financial Group - Prince George, College Heights
- RBC Financial Group - Prince Rupert
- Scotiabank - Fort St John
- Scotiabank - Mackenzie
- Scotiabank - Prince George CBC & Main
- Scotiabank - Prince George College Heights
- Scotiabank - Prince George
- Hart Shopping Centre
- Scotiabank - Smithers
- SNC Lavalin Environmental - Fort St John
- SNC Lavalin Environmental - Prince George
- Spectra Energy Transmission - Fort Nelson
- Spee Dee Printers
- University of Northern BC - Quesnel Campus

NEW CAMPAIGN

- McElhanney Group Ltd. - Prince George
- Pembina - Fort St. John
- Penn West Petroleum Ltd. - Fort St John

Media Partners

- 99X
- 99.3 The Drive
- 101.3 The River
- 890 CJDC
- Burns Lake District News
- CKPG TV
- Energy 102
- Energy FM
- Fort St James Caledonia Courier
- Houston Today
- Kitimat Northern Sentinel
- Moose FM
- Prince Rupert Northern View
- Quesnel Cariboo Observer
- Smithers Interior News
- Terrace Standard
- The Bear
- The Mix
- The Prince George Free Press
- The Wolf
- Vanderhoof Omineca Express

SPECIAL PROMOTIONS HOST

- City of Prince George - Fire Truck Pull
- College of New Caledonia - Spring Fling
- Costco Wholesale - cnib Drive-Thru Breakfast
- Edward Jones - Spring Garage Sale

TOP IN-KIND SUPPORTER

- Spee Dee Printers

Volunteers are at the heart of United Way's success – our campaign and community building work succeed because of the thousands of hours of volunteer time those listed below and various others in communities across northern British Columbia give every year to United Way initiatives.

2010 United Way of Northern British Columbia Board of Directors

John Turner	Chair	Spectra Energy Transmission	Corey Jonsson	Director	Oil & Gas Commission
Ellen Cranston	Vice-Chair	Northern Health	Ivan Cartwright	Director	Community Volunteer
Leona Anderson	Secretary	Schmitz, Anderson & Neilson	Sandy Stephens	Director	Canada Revenue Agency
Robert Hill	Treasurer	Canada Revenue Agency	Terry Shepherd	Director	Astral Media Radio
Rob Jarvis	Chair, Governance	Canfor			

2010 Prince George Campaign Cabinet

Martin Hooke (Co-Chair)	Edward Jones (Leadership Division)
Rob Jarvis (Co-Chair)	Canfor (Individual Division)
David Duck	Canadian Western Bank (Industrial Division)
David George	Spee Dee Printers (Business Development & Professional Division)
David Scott	Canfor – Intercon/PG Pulp (Canfor - CPLP Division)
Jim Martin	Regional District of Fraser Fort George (Local Government Division)
Kelly Batke	RBC Financial Group (Finance Division)
Kim Rutherford	Prince George District Teachers' Association (Labour and Education Divisions)
Lori Wolfe	United Way of Northern British Columbia (Agency Division)
Melony Forster	Canada Revenue Agency (Federal Government Division)
Paula Saretsky	Canfor (Canfor - WP Division)
Ruth Sayers	Canfor – Intercon/PG Pulp (Canfor - CPLP Division)
Sean Robinson	College of New Caledonia (Retail Division)
Steve Henderson	Spectra Energy Transmission (Spectra Energy Transmission Division)
Tim Kelly	ICBC (Provincial Government Division)

2010 Prince George Impact & Investment Committee

Cheryl Webster	Carrier Sekani Tribal Council
Chris Kinch	Family YMCA of Prince George
Diana Kutzner	University of Northern BC
Janice Haley	University of Northern BC
Leona Anderson	Schmitz, Anderson & Neilson
Lynn Andersen	Community Volunteer
Monica Contreras	Northern Health
Paula Saretsky	Canfor
Sandy Stephens	Canada Revenue Agency

2010 Quesnel Community Impact & Investment Committee

Bev Anderson (Chair)	Northern Health
Ron Potter (Vice-Chair)	Canada Post
Barb Bachmeier	Global Securities
Chris Hyde	Integris Credit Union
Jody Plant	Northern Health
Julie Carlson	Integris Credit Union

2010 Smithers Community Impact & Investment Committee

Estelle Wojdak (Chair)	Bulkley Valley Child Development Centre
Karen Perreault	RBC Financial Group
Rachelle Cameron	ICBC
Steven Bakker	Scotiabank

2010 Dawson Creek Community Champions

Doris Brocke (Chair)	Brocke House Enterprises & Kiwanis Enterprise Centre
Dawn Wilson	Community Volunteer
Jeff T. Fowler	RBC Financial Group
Linda Studley	Peace Region Song Writers Association
Margaret Sutton	Community Volunteer

2010 Fort St. John Campaign Cabinet

Drew Christmas	Community Volunteer
Jim Eglinski	Community Volunteer
John Turner	Spectra Energy Transmission
Russ Beerling	Moose FM and Energeticcity.ca

2010 Fort St. John Community Impact & Investment Committee

Rick Ekkel (Chair)	RKE Consulting
Andy Ackerman	Myriad Consulting Inc.
Helen Schierer	TransCanada
Lynn Locher	Ethix Consulting
Marva Kosick	Uniglobe
Randy Groff	GE Capital Solutions

For more information on volunteer opportunities and United Way's impact and activities in your community, please call **250-561-1040** or visit our website:

www.unitedwaynbc.ca

