



United Way
Northern British Columbia



Awards Information Sheet

Canfor Polar Cup

- The Polar Cup is an award for which Canfor's employees at various sites compete every year. It is held in high regard by those in the competition and is awarded to the Canfor operation that raises the most donations during the United Way campaign.

Community Builder Award

- The Community Builder Award recognizes the community partner with the greatest level of corporate support, employee initiative and participation.

Collaboration for Community Impact

- The Collaboration for Community Impact Award recognizes the community partner who has collaborated with United Way to create impact in the community for a not-for-profit organization or the community as a whole.

Maximum Possible Impact

- The Maximum Possible Impact Award recognizes community partners with 100% of investors providing undesignated dollars towards maximum impact community investments.

Media Partners

- The Media Partners Award recognizes community partners whose support ensures United Way events, activities and achievements are announced to the public. Their support amounts to thousands of dollars in advertising, on-air space, column space and time commitment from staff.

New/First Time Campaign

- The New/First Time Campaign Award recognizes community partners that came on board for their 1st United Way campaign.

Special Promotions Host

- The Special Promotions Host Award is presented to a community partner that works to make a community special event a success.

Top 25 Workplace Campaigns

- These awards acknowledge those workplaces throughout northern BC whose employee participation and contribution levels collectively contribute to the workplace standing amongst 25 organizations as top investors.

Top In-Kind Supporter

- The Community Partner acknowledged with this award provided gifts in-kind towards the success of our special events and fundraising campaign.

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