

## 2010 UNITED WAY CAMPAIGN KICK-OFF



### **Fire Truck Pull** ***Saturday, October 2, 2010***

- ✿ This is the United Way of Northern British Columbia's second annual truck pull event. It is part of the 2010 United Way Campaign Kick-Off activities.
- ✿ This year we will be using a 2008 Spartan/E-One Fire Engine, driven by an experienced Fire Department employee. This truck weighs 17,000 kg, with a crew of four. It is the newest engine in the fleet. This truck responds to approximately 3500 calls per year.
- ✿ The teams will be required to pull the truck 50 feet in the shortest amount of time possible. The course will be located on 3<sup>rd</sup> Avenue next to the Farmer's Market.
- ✿ The Pull will start at 11:00 a.m. and will end at approximately 12:00 p.m. with award presentations immediately afterwards.
- ✿ Each team will consist of a maximum of 10 members. All members must be at least 18 years of age. Teams can be mixed-gender or all male/female members.
- ✿ Awards will be presented for fastest time, best dressed/most spirited team, and most money raised.
- ✿ There will be plenty of room for spectators, so we encourage everyone to come out and support their favourite team!
- ✿ Each participant will be required to sign the team registration form (waiver) in order to finalize their registration.

✿ Each team must obtain a minimum of \$250.00 in pledges in order to compete in the event. **The pledge money, pledge form and acknowledgment of risk waiver must be submitted to the United Way (1600 – 3<sup>rd</sup> Avenue, 5<sup>th</sup> floor), via the team coordinator by Friday, September 24th, 2010.**

For team registration and information please contact: The United Way at [info@unitedwaynbc.ca](mailto:info@unitedwaynbc.ca)

Phone: 250.561.1040